

OAKLAND ART ASSOCIATION

January 2008

www.OaklandArt.org

A Brief History of OAA

Norma Yaglijian

The Oakland Art Association, a non-profit organization, was founded in 1957. Annual exhibits were held in the (former) Oakland Art Museum as well as various venues in and about Oakland. An annual Jack London Square festival hosted the OAA exhibit along with other participants.

A small space on Piedmont Avenue housed an office as well as receiving/jurying space. Each year a profitable Small Format show was held before Christmas.

About 1966, St. Mary's College in Moraga needed a responsible group to maintain and staff their gallery. OAA filled the requirements

gaining three rooms to hold on-going exhibits – also staffing when St. Mary's held exhibits using two of the rooms. The exclusive one room was the office, receiving room display of rental stock, etc. Two people were hired part time and volunteers filled in with 3 hours a month duty. This was mandatory in order to remain an "exhibiting member". All volunteer duties were duly recorded.

In 1973, a fire consumed the Art Gallery and it was closed indefinitely. They later constructed a new building to house the Hearst Gallery and hired a professional group to maintain and staff it.

In the meanwhile, OAA found a wonderful space in the Claremont Hotel lobby entry. Rentals and sales thrived once more using the tried and true volunteer methods along with the two part-time staffers. Membership was up to 300+ including "patrons" who supported the organization (but could not exhibit).

In 1986, when the Claremont changed hands and needed the gallery space for expansion, we had to vacate and find a new gallery. An empty store at 3738-40 Grand Avenue became the next "home" of OAA. Once again enthusiasm prevailed and the attractive displays drew customers and income.

Continued on Page 2

Inside this issue:

History of OAA	1 & 2
Satellite Show Matrix	2
Calendar	2
Chamber Show Rules	3
2008 Dues notice	4
News and Notes	5
OAA Show Entry Form	5

OAA History

In 1994 the landlord raised the rent beyond the price OAA could manage and the gallery was closed. Sadly many members left and OAA had no hope or enough funds to sustain a suitable gallery.

A hardy dedicated nu-

cleus group however stayed on, diligent in their efforts to save OAA. By so doing, the reputation and stature of OAA was sustained and slowly began to draw new members as we continue our annual exhibits as well as the satellite show exhibits (a public ser-

vice) throughout Oakland and Contra Costa County. If by good fortune an affordable gallery space is found for OAA to rent, it will surely expand the membership roll and enhance the services, rentals and sales in turn.

Continued from page 1

Editors Note;

This newsletter issue was rushed to press to be sure it arrived in time to remind you of two important items:

- 1 *The Chamber Show take in is on **Friday January 18th.** - Pg 3*
- 2 *You must have **paid your 2008 dues to participate** in this show. If this surprises you, bring your dues to the take in! - Pg 4*

Mark your calendar:

January 18, 2008 10am—noon, March 14, May 16, July 18, September 12, November 14 and January 16, 2009. These are the upcoming dates for the **Oakland Chamber shows.** Dates are to pick up artwork from the prior show as well as enter work for the new show.

Rules for the January 18 show are published on page 3.

January 25, 2008 3pm Board meeting in the Learning Center at the Oakland Museum of California. All members are encouraged to attend.

OAA Satellite Shows																																																				
All beginning/end dates are approximate - please contact the coordinator for exact dates																																																				
<p>First Federal Savings 6058 College Ave Oakland, CA 94618</p> <p>Julia Montrond coordinator (510) 841-0688 montrond@gmail.com</p> <table border="1"> <tr><td>October</td><td></td></tr> <tr><td>November</td><td>June &</td></tr> <tr><td>December</td><td>Jim Coy</td></tr> <tr><td>January</td><td>Julia</td></tr> <tr><td>February</td><td>Montrond</td></tr> <tr><td>March</td><td>Carolyn</td></tr> <tr><td>April</td><td>Price</td></tr> <tr><td>May</td><td>Loretta</td></tr> <tr><td>June</td><td>Landucci</td></tr> </table>	October		November	June &	December	Jim Coy	January	Julia	February	Montrond	March	Carolyn	April	Price	May	Loretta	June	Landucci	<p>Piedmont Gardens 110 41st Street Oakland, CA 94611</p> <p>Nancy Sears coordinator (510) 985-0717 nsears@bigplanet.com</p> <table border="1"> <tr><td>October</td><td>Call</td></tr> <tr><td>November</td><td>N Sears</td></tr> <tr><td>December</td><td>XMAS</td></tr> <tr><td>January</td><td>Ikuko</td></tr> <tr><td>February</td><td>Boyland</td></tr> <tr><td>March</td><td>Light</td></tr> <tr><td>April</td><td>Ruth</td></tr> <tr><td>May</td><td>Tina</td></tr> <tr><td>June</td><td>Nelson</td></tr> </table>	October	Call	November	N Sears	December	XMAS	January	Ikuko	February	Boyland	March	Light	April	Ruth	May	Tina	June	Nelson	<p>Salem Lutheran Home 2361 East 29th Street Oakland, CA 94606</p> <p>Norma Yaglijian coordinator (510) 839-6512</p> <table border="1"> <tr><td>October</td><td>Yaglijian</td></tr> <tr><td>November</td><td>Danute</td></tr> <tr><td>December</td><td>Nitecki</td></tr> <tr><td>January</td><td>Yin</td></tr> <tr><td>February</td><td>Marsh</td></tr> <tr><td>March</td><td></td></tr> <tr><td>April</td><td></td></tr> </table>	October	Yaglijian	November	Danute	December	Nitecki	January	Yin	February	Marsh	March		April	
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OAKLAND CHAMBER OF COMMERCE SHOW

January 18, 2008

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** John Mallon**RECEIVING:** Friday, January 18, 2008 from 10 AM until 12 noon at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Electra Long (www.electralong.com)**ACCEPTED WORKS:** Pick up at the Presbyterian Church on Friday March 14, 2008 between 10 AM and 12 noon.**ENTRIES:**

Entries will be two dimensional; 16"x 20" minimum and 36"x 36" maximum.

Only 1 entry accepted per member.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies.

Nudes and political statements are not accepted (venue requirement).

All work must be for sale.

The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** January 2005 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:**

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$100; Second award \$50; Third award \$25. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Treasurer (Stan Cohen 510 553-3003).

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

Sales tax of 8.75% will be added to all sales.

2008 MEMBERSHIP RENEWAL

Dear Member,

It's membership renewal time!! It's also time to sign up for an important committee assignment! Please include this form with your membership check. Membership dues for the calendar year 2008 are as follows:

ACTIVE MEMBERSHIP -- \$50.00

Must be received before January 18, 2008 (first OAA show take in).

PATRON MEMBERSHIP -- \$25.00

Patrons receive all membership privileges except entering shows.

Please remember to enclose the following: (1) Your check made payable to OAKLAND ART ASSOCIATION, and (2) this form completed including your committee selection (bottom section) and mail to:

**PAT DAHLBERG
725 BAYWOOD ROAD
ALAMEDA, CA 94502**

The OAKLAND ART ASSOCIATION is a volunteer, non-profit organization. Its continued success and operation depends entirely upon the participation of each of its members. Please indicate your volunteer skills and your willingness to help by checking boxes below:

- | | | |
|--|--|--|
| <input type="checkbox"/> Mailing | <input type="checkbox"/> Receiving | <input type="checkbox"/> Telephone |
| <input type="checkbox"/> Executive Board | <input type="checkbox"/> Signs/Lettering | <input type="checkbox"/> Hanging Committee |
| <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Typing/Clerical | <input type="checkbox"/> Publicity |
| <input type="checkbox"/> Historian | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Transportation |

Your work in any one of these essential and most valuable committees will be greatly appreciated.

YOUR NAME _____

ADDRESS _____

TELEPHONE _____

EMAIL _____

Notes and other news

- Please look at the **OAA website** (www.OaklandArt.org) and notice that we now have a "links" page to member and friends web addresses. If you have been left out or there is a mistake, please contact the editor with corrections.

- For the past few **Chamber Shows, too many pieces** have been submitted to comfortably fit the show space. The board reviewed the problem at the last meeting and agreed to **limit the entries to one per member** at least for the January show. Additionally, if more than 25 entries are received, then the **juror will be asked to select 25 pieces** to be shown. In this unlikely event, members will be contacted to **pick up the rejected works** at the church immediately following the judging. The **rules for the upcoming Chamber Show** are on page 4, please read them carefully.

- The remodeling of **Pacific Bank in Piedmont**, has regrettably resulted in the **cancellation of the OAA Satellite show** in that location. Please be on the **lookout for new potential show spaces**, and contact the editor or any officer of OAA to follow up with the owner/manager.

- Please **DO** let the editor know where you are **showing your work**. You may feel that promoting your shows is awkward, but the fact is that we all appreciate the opportunity to view each others work.

- Remember that your membership is **delinquent beginning January 1 2008**, unless/until you **pay your dues**. (see page 4) You will not be able to enter any OAA shows (including the January Chamber show) until you are paid up. **DO IT TODAY!!**

- **Contact the editor** as follows with any corrections and suggestions:

Rick Nelson
 1584 Webb Lane
 Walnut Creek 94595
 rixin@aol.com
 (925) 256-6849

OAKLAND ART ASSOCIATION

_____ Show

Attach this label to the upper left corner on back of entry. PLEASE PRINT OR WRITE LEGIBLY.

Date _____

Last Name _____ First _____

Street _____

City _____ ZIP _____ Telephone _____

Title _____

Medium _____ Price _____

This work has been exhibited at the following OAA shows _____

This work has won an OAA cash award

● *****

_____ Show

Last Name _____ First _____

Street _____

City _____ ZIP _____ Telephone _____

Title _____

Medium _____ Price _____

Entry Fee: _____

● *****

ARTIST'S RECEIPT

_____ Show

Name _____

Title _____ Price _____

Entry fee: _____ Rec'd By: _____

Upcoming CWA Workshops

George James	<u>"Figurative Watercolor on Synthetic Paper"</u>	Feb 14-16
Tom Lynch	<u>"Watercolor Secrets Revealed"</u>	April 14-18
Donna Watson	<u>"Personal Expression (With Emphasis On Design)"</u>	May 22-24
Dick Cole	<u>"Out of the Ordinary"</u>	July 14-18
Jean Grastorf	<u>"Pours & More (intermediate-Advanced)"</u>	Sept 15-19
Donna Zagotta	<u>"Developing Ideas for Creative Painting"</u>	Oct 13-17

For more information contact www.californiawatercolor.org or OAA Member Rita Sklar @ 510-531-1404

Oakland Art Association

