

OAKLAND ART ASSOCIATION

January, 2014

www.OaklandArt.org

Mark Your Calendar:

January 24th, Friday @ 4pm. Board meeting in the upstairs meeting room of the Rockridge Library located at 5366 College Ave in Oakland. All members are encouraged to attend. **NOTE:**

This date is not the usual last Friday date! **February 7th, April 25th, July 11th, October 3rd, and December 12th 2014.** are the dates for the upcoming **Oakland**

Chamber shows. (pick up previous entries and enter the new show) . **Rules on page 2.**

February 17th 10 am Take-in for the Alameda County Law Library Show. **Rules on page 3.**

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Stan Cohen

remembered by **Yin Marsh**

We were all saddened to hear of Stan Cohen's passing on the 8th of January. I'm among a large group of people who have been privileged in knowing Stan and Naomi. A number of us painted together with Stan every Monday at the North Berkeley Senior Center and every Wednesday at the Kensington Community Center for several years. He wasn't officially our teacher but we regarded him as a mentor and we came to know him well. We are grateful for the time Stan gave us. He

had advice when we sought it, and during our art critiques, he always chose the most positive way of guiding us on how we could improve. He told us many stories of his adventures in life, and he listened to ours with enthusiasm. I thought I would summarize Stan's background in his own words.

I have always known that art would be my life's work. My parents openly worried

that my path would be difficult, but I have seldom doubted my early choice.

My wife and I met at the High School of Music and Art in New York City and married a year after graduation. Naomi has been supportive of my work throughout our 64 years of marriage. We both were teachers in the Oakland Public Schools and I later was appointed director of art for the School District.

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OAKLAND CHAMBER OF COMMERCE SHOW

February 7th, through April 25th, 2014

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** Evelyn Call — evcallarabs@att.net — (510) 632-7283**RECEIVING:** Friday February 7th, 2014 from 10 AM until 11AM at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Dug Waggoner www.dugwaggoner.com**ACCEPTED WORKS:** Pick up at the Presbyterian Church on April 25th, 2014 between 10 AM and 11 AM.**ENTRIES:** Up to 2 entries will be accepted per member. Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.**Artworks depicting iconic scenes of San Francisco are not appropriate for this venue!** If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"x30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** August 2010 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

Entry Forms : Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Tina Nelson 925 256-6849.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9% will be added to all sales.

ALAMEDA COUNTY LAW LIBRARY GALLERY SHOW

February 17th through March 28th, 2014

125 12th Street, Oakland CA 94607

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules

SHOW CHAIR: Arlene Streich: (510) 339-2798 or risistreich@yahoo.com

RECEIVING: Monday, February 17, 2014 from 10 am until noon in the Alameda County Law Library.

JUROR: TBA

ACCEPTED WORKS: Pick up at the Alameda County Law Library on Friday March 28th, 2014 between 10 am and noon.

ENTRIES: Up to 2 entries will be accepted per member. Entries will be two dimensional; 12"x 12" min. and 30"x 30" max. - nominal size including mats.

Works restricted to original work – no class work or copies.

Nudes and political statements are not accepted (venue requirement).

All work must be for sale.

Transportation of artwork to and from the library is the responsibility of the artist.

All work having won cash awards in any OAA show are not eligible to receive another cash award, but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING:

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

ENTRY FORMS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

AWARDS: First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

RECEPTION: Watch next months newsletter!

SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chair (Tina Nelson 925 256-6849).

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9% will be added to all sales.

Stan Cohen:

We both chose early retirement and have easily filled our time with creative and satisfying projects.

My serious painting be-

gan with my retirement and I have painted regularly, outdoors (plein air) with watercolors and in studio with acrylics. My paintings have been shown in juried and

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one-artist shows throughout the Bay Area and have sold well and have won a satisfying number of awards.

Stan lived a long and fulfilled life. He will be profoundly missed.

News and other Notes:

- You may recall from prior newsletters, that the **Rockridge Café will host two OAA shows during 2014**. The first show is up now, and features OAA artists **Sarah Whitecotton, Tina Nelson and Rick Nelson**.

- Below is the slate of **candidates for election to positions on OAA's Board of Directors**. Please take time to

mark the "ballot" below and get it to Yin Marsh by the end of February.

- The annual **Membership renewal** drive continues this month. If you have not yet sent your check to Shirley, please clip the facing page and get it taken care of before the February shows start!

- The editor received a note

from OAA past President **Marie Gueld**, asking to let members know she has **moved to; 633 South Knickerbocker Drive, Sunnyvale CA 94087**.

- Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / rixingm@gmail.com / (925)-256-6849**

Oakland Art Association Official Ballot: Directors and Officers

Two year term beginning at the annual meeting in April/May 2014. Members in good standing please: 1- tear off this ballot, 2 - mark your choices and 3 - mail to OAA Secretary:

Ms. Hallie Stroock

148 Avenida Drive

Berkeley, California 94708

President: Rick Nelson, **OR** write in Candidate _____

Vice President: Juliet Mevi-Shiflett, **OR** Write in Candidate _____

Secretary: Sonia Tamez, **OR** Write in Candidate _____

Corresponding Secretary: Tina Nelson **OR** Write in Candidate _____

Membership Chairman: Yin Marsh, **OR** Write in Candidate _____

Treasurer: Hallie Stroock, **OR** Write in Candidate _____

Parliamentarian: Shirley Schmalfluss, **OR** Write in Candidate _____

Historian: Norma Yaglijian, **OR** Write in Candidate _____

Elected Directors (Vote for up to 3 Total): John Henry,

AND/OR Write in Candidate(s) for director _____

2014 OAKLAND ART ASSOCIATION MEMBERSHIP RENEWAL

Dear Member,

It's membership renewal time!! It's also time to sign up for an important committee assignment! Please include this form with your membership check before January 1st. Membership dues for the calendar year 2014 are as follows:

ACTIVE MEMBERSHIP -- \$50.00 Must be received before your artwork will be accepted into OAA Shows, beginning with the Rockridge Café Show in January 2014. Membership fees are waived for new members who joined OAA during the last half of 2013.

PATRON MEMBERSHIP -- \$25.00 Patrons receive all membership privileges except entering shows.

THE VOLUNTEER CATEGORIES listed below are what it takes to put on each show. Recently everything has fallen routinely to a small handful of members. Not that this group has wavered, but there's been a few times where things have gone wrong because of lack of help (among other things).

If OAA is to continue providing venues for your art, it is critical to build up a network of volunteers and train them to efficiently handle the show process. Understandably some members have physical limitations and work constraints that keep them from participating as much as they would like, but it isn't necessary for everyone to do all the tasks. Coupled with our push to get more shows up on week-ends, there's a place (and the need) for **everyone to volunteer**. It is very important that you **mark one or more of the three volunteer categories** below! Additionally if you have an interest in other areas of support (serving on the board, searching for new shows, publicity, etc.) please also note it on this form.

- _____ **Receiving:** Cataloging artwork as it's delivered by members, schlep the pieces through the take in process, photograph art for the website, input the details of the entries into the computer and print the wall tags.
- _____ **Transportation:** Be available with a vehicle to transport art to/from the show location, help with loading and unloading of artwork.
- _____ **Hanging:** Help with loading and unloading the artwork, arrange the art inside the show venue, secure the art by the provided means, remove art from the venue at the conclusion of the show.
- **Other** interests in working with the Association: _____

Please remember to enclose the following: (1) Your check made payable to OAKLAND ART ASSOCIATION, and (2) this completed form **including your volunteer selection** and mail to:

**Ms Shirley Schmalfuss
415 Sunnyslope Ave.
Oakland CA 94610**

YOUR NAME _____

STREET ADDRESS _____

CITY STATE ZIP _____

TELEPHONE _____

EMAIL _____

**OAKLAND ART ASSOCIATION
TREASURER'S REPORT BUDGET YEAR-END 2013 AND BUDGET 2014**

<u>INCOME</u>	2013 Actual	2013 Budgeted	2014 Budget
Dues	2425	2500	2500
Show Fees	2140	2000	2200
Sales	1590	1500	1600
Annual Mtg. (luncheon)	500	625	600
	<hr/>	<hr/>	<hr/>
Totals:	6655	6625	6900
<u>EXPENSES</u>			
Awards (10 shows)	2500	2250	2500
Artists' 70% of Sales	1115	700	1120
Newsletter & Roster	800	800	800
**Community Donations:	200	200	800
Park Blvd. Church (rental)	450	450	450
Annual Meeting, Luncheon	1000	800	900
Jurors	1000	900	1000
Misc.	100	100	100
State Board of Equalization	140	100	150 (est.)
(9.00% tax on sales)	<hr/>	<hr/>	<hr/>
	7305	6800	7820

* 10 shows planned for 2014. (\$250 in awards at each show.)

shows planned for 2014 are: (5) Chamber of Commerce, Oakland; Alameda Law Library;
(2) Rockridge Library; John Muir Hospital; Alameda Museum

**Community donations: \$100.00 Junior Center of Art and Science
 \$100.00 California College of the Arts
 \$100.00 Alameda Museum
 \$500.00 Oakland Unified School District (from \$2500 Shaner fund)

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

Artwork exhibited in these prior OAA shows:

Please mark one of the following:

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

Title _____ Price _____

Artists Receipt

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

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_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

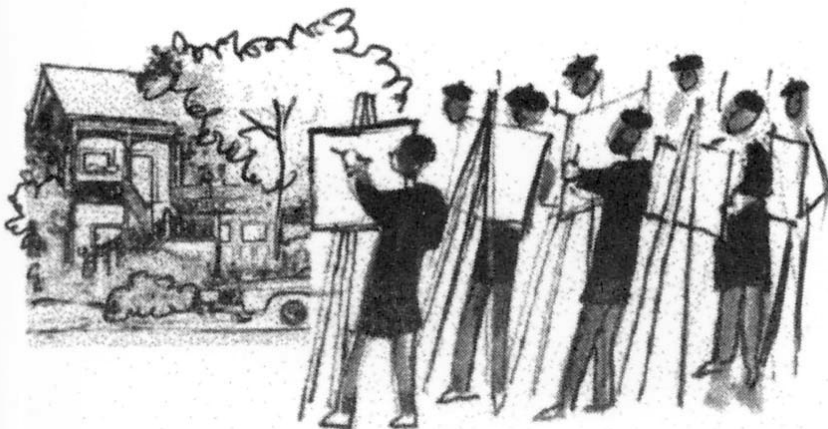
Artist _____ Date _____

Title _____ Price _____

Artists Receipt

The artist's world is limitless. It can be found anywhere, far from where he lives or a few feet away. It is always on his doorstep. ~Paul Strand

Oakland Art Association



Join us at oaklandart.org