### State of the Association:

### **OAA President**

The 2015 Show schedule is pretty well set, and has come together more quickly than in prior years. In 2015 OAA will sponsor at least 10 juried shows with some great venues that only come around once every few years.

Please see the show schedules on pages

Additionally, our strategic planning exercise is nearing completion (look for a summary in a coming newsletter) and will suggest that OAA needs to set goals to provide greater support for art programs in our schools and communities.

2 and 3.

It's clear that 2015 will be a great year, due in large measure to a handful of members working to assure OAA lives up to your expectations.

Just as importantly, our Association is fortunate to have well defined direction and goals that are not primarily constrained by our financial situation.

The kicker of course is that a full complement of venues and a set of ambitious goals to promote visual arts, requires a growing and vibrant membership, willing to show their art and volunteer their efforts.

OAA has public gallery venues firmly committed to display your art.
OAA also has a plan that will make a difference in art education. BUT — to make it all work

OAA will need:

More Members!

Member Artists offering more quality art to fill the shows.

Members willing to volunteer their time, both for show management and outreach programs.

Start by making sure you have renewed your membership, see page 3 -- this is very important, OAA needs your support. Next, get involved because art generally, and your art specifically is important!! Success unfortunately, still requires a lot of hard work.

Please contact me with your thoughts!

Rick Nelson rixingm@gmail.com (925) 989-9183

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6058 College Ave		110 41st	110 41st Street		2361 East 29th Street		
Oakland, CA 94618		Oakland,	Oakland, CA 94611		Oakland, CA 94606		
Julia Montrond coordinator		George E	George Ehrenhaft coordinator		Rick Nelson (Temp Coordinator)		
(510) 841-0688		(925) 377-	(925) 377-9315		(925) 256-6849		
jmontrond@gmail.com		wrhotline@	wrhotline@aol.com		rixingm@gmail.com		
November	Carolyn	Novemb	er S <i>onia</i>	1	November	Nitecki	
December	WarnSun	Decemb	er <i>Tamez</i>		December	Judy	
January	Danute	Janua	ry <i>Michael</i>		January	Towata	
February	Nitecki	Februa	ry <i>Topliff</i>		February	Wiener	
March	Yin	Mar	ch <i>Danute</i>		March	Evelyn	
April	Marsh	Ap	oril <i>Nitecki</i>		April	Call	
May	Judy	M	ay <i>Arlene</i>		May	Yin	
June	Wiener	Ju	ne <i>Streich</i>		June	Marsh	
July	S.	Ju	ıly <i>Beth</i>		July	Arlene	
August	Newman	Augu	ist Bourland		August	Streich	
September	Julia	Septemb	er <i>Judy</i>	S	eptember	S.	
October	Montrond	Octob	er <i>Wiener</i>		October	Newman	
November	Joanna	Novemb	er <i>David</i>	1	November	Julia	
December	Katz	Decemb	er S <i>ilva</i>		December	Montrond	

# **Renew Today!!**

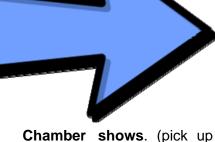
### **Mark Your Calendar:**

Jan 30th, Friday @ 2pm. Board meeting - Rockridge Library. Everyone is welcome.

Feb 27th Friday—10-11am Take-in for John Muir Hospital Show. Park Blvd Church—see rules on page 5.

March 6th, June 12th, September 18th, and December.

11th 2015. are the dates for the upcoming Oakland



**Chamber shows**. (pick up previous and enter the new show) Rules on page 4.

### **News and Notes:**

• It's time to renew your OAA membership for 2015!! Probably the most important part of this process is to sign up for some volunteer work! See pg. 3.

• Contact the editor as follows with any corrections and suggestions: Rick Nelson / rixingm@gmail.com / (925)-256-6849

### 2015 OAA Membership Renewal Form:

**ACTIVE MEMBERSHIP -- \$50.00** Must be received before your artwork will be accepted into any OAA Shows in 2015. Membership fees are waived for new members who joined OAA during the last half of 2014.

**PATRON MEMBERSHIP -- \$25.00** Patrons receive all membership privileges except entering shows.

**THE VOLUNTEER CATAGORIES:** It is very important that you <u>mark one or more of</u> <u>the three volunteer categories</u> below! Additionally if you have an interest in other areas of support (serving on the board, searching for new shows, publicity, etc.) please also note it on this form.

	on this form.
•	Receiving: Cataloging artwork as it's delivered by members, schlep the pieces through the take in process, photograph art for the website, input the details of the entries into the computer and print the wall tags.
•	<b>Transportation:</b> Be available with a vehicle to transport art to/from the show location, help with loading and unloading of artwork.
•	Hanging: Help with loading and unloading the artwork, arrange the art inside the show venue, secure the art by the provided means, remove art from the venue at the conclusion of the show.
•	Other interests in working with the Association:
ΑR	Please remember to enclose the following: (1) Your check made payable to OAKLAND TASSOCIATION, and this completed form including your volunteer selection and mail to:
	Ms Hallie Strock, 148 Avenida Drive, Berkeley 94708
YC	DUR NAME
ΑC	DDRESS
TF	I FPHONE

### 2015 Juried Shows:

**EMAIL** 

As of January 2015

	open	close	venue
1	2/27/2015	4/10/2015	John Muir Hospital
2	3/6/2015	6/12/2015	Oakland Chamber Show
3	6/1/2015	7/1/2015	Orinda Library
4	6/12/2015	9/18/2015	Oakland Chamber Show
5	9/18/2015	12/11/2015	Oakland Chamber Show
6	9/2/2015	9/30/2015	Rockridge Photo Show
7	10/1/2015	11/2/2015	Alameda Law Library
8	11/3/2015	11/28/2015	Rockridge Traditional Media Show
9	12/5/2015	1/30/2016	Alameda Free Library
10	12/11/2015	3/1/2016	Oakland Chamber Show

#### **OAKLAND CHAMBER OF COMMERCE SHOW**

March 6th. 2015

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

#### **Exhibit Rules**

CHAIR: Evelyn Call — evcallarabs@att.net — (510) 632-7283

RECEIVING: Friday March 6th, 2015 from 10 AM until 11AM at the Presbyterian Church, 4101 Park Blvd.,

Oakand. Enter parking lot from Hampel Street.

JUROR: TBA

ACCEPTED WORKS: Pick up 10am June 12th, 2015 at the Presbyterian Church.

**ENTRIES:** Up to 2 entries will be accepted per member. Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** December 2012 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

**ENTRY FEE:** \$8.00 per entry.

**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

Entry Forms: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

#### PLEASE TYPE OR PRINT LEGIBLY!

**AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

**INSURANCE:** A waiver must be signed on receiving day.

#### SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Tina Nelson rixin2@aol.com or 925 256-6849.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9% will be added to all sales.

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#### **John Muir Medical Center Show**

1601 Ygnacio Valley Road, Walnut Creek, CA

February 27th through April 10th, 2015

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, and woodcuts.

#### **Exhibit Rules**

SHOW CHAIR: Rick Nelson rixingm@gmail.com (925) 256-6849

**RECEIVING:** Friday, February 27th, 2015 from 10 AM until 11:00AM at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.

JUROR: TBA

**ACCEPTED WORKS:** Pick up 9AM until 10AM Saturday, April 10th, 2015 at the Rockridge Library Parking lot 5366 College Avenue, Oakland.

#### **ENTRIES:**

Entries will be two dimensional; 17"x 21" (or 320 square inches) including frame minimum and 46"x 46" (or 2100 square inches) maximum including the frame.

Up to 4 entries accepted per member.

Works restricted to original work – no class work or copies.

All work must be for sale.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

John Muir Medical Center reserves the right to refuse to exhibit any work of art which it determines at its sole discretion to be unsuitable for exhibition in the hospital setting. Included in the unsuitable category are nudes and any subject which could be construed as being of a religious or political in nature.

**ENTRY FEE:** \$8.00 per entry.

#### **FRAMING:**

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (or 720 square inches) if covered, must be under plastic instead of glass.

**LABELS:** Must be filled out completely and affixed to the upper left hand corner on the back of the entry. Labels must give: DIMENSIONS, DATE OF WORK AND MEDIUM. **PLEASE TYPE OR PRINT LEGIBLY!** 

**AWARDS:** First award \$125; second award \$75; third award \$50. Merit awards are given at the discretion of the Juror.

**INSURANCE:** A waiver must be signed on receiving day.

#### SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Tina Nelson (925) 256-6849 rixin2@aol.com

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

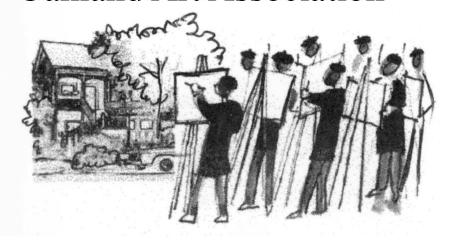
Sales tax of 9% will be added to all sales.

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"The more you put yourself out there, the more there is for people to take exception with."

~ Lee Hammond

## Oakland Art Association





Join us at oaklandart.org