

OAKLAND ART ASSOCIATION

November, 2014

www.OaklandArt.org

Holiday Pot Luck set for December 13th

The annual Holiday pot-luck party is to be held this year at the home of Hallie Strock and Joe Van Steen on Sat Dec. 13th between 11 AM and 3 PM. All Members and Friends of OAA (with guests of course) are invited to attend.

The address is: 148 Avenida Drive, Berkeley 94708. Lots of ways to get there, here is one from I80.

1. Take the Buchanan St exit toward Albany 0.3 mi
2. Turn right onto Buchanan St 0.5 mi
3. Continue onto Marin Ave 1.4 mi

4. Turn left to stay on Marin Ave 0.2 mi
5. At the traffic circle, continue straight to stay on Marin Ave 0.8 mi
6. Turn right onto Grizzly Peak Blvd 1.2 mi
7. Turn right onto Avenida Dr 486 ft

Address is just around the corner to the left. , it's a two-story contemporary grey house with white trim.

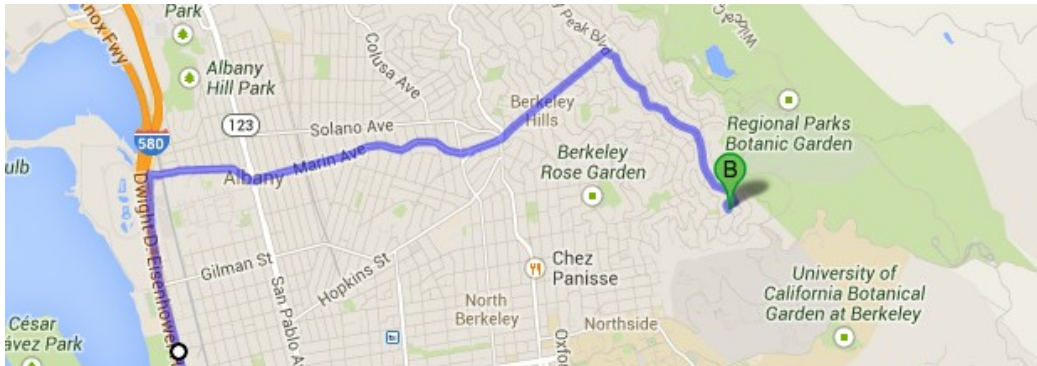
The "Alpha" system (first letter of your last name) will determine what you should bring to the "pot luck":

- A-G** Casserole/main dish
- H-M** Vegetables or Salad
- N-R** Dessert
- S-Z** Wine or beverage

Please block the date and RSVP Hallie (hstrock@hotmail.com or call (510) 548-3767) with number of people in your party, and with what potluck item you intend to bring, by Monday December 8th. Parking is mostly on the street, so Car Pools are the way to go. If you need to be "hooked up" with a ride, call Rick @ (925) 256-6849

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News and Notes:

- It's time to **renew your OAA membership for 2015!!** Probably the **most important** part of this process is to **sign up for some volunteer work!** See pg. 4.
- The **OAA Strategic Planning** effort being spearheaded by **Sonia Tamez**, is yielding some exciting incite. Look for the **update in the December or January newsletter!**
- The **Juried venues for next year** are coming together (opposite page). There's a good possibility of adding at least one more show.
- **OAA members Tina Nelson, Bobbe Anderson, Wenda Pyman and Gisela Volkmer** have all been accepted into the **"Walnut Creek Turns 100: Celebrating the City Through Art"** exhibit now showing at the Leshner Center (**Bedford Gallery**) in Walnut Creek through November 16th.
- Members **Rita Sklar, David Silva and George Ehrenhaft**

have a OAA group show up at the Rockridge Café (5492 College Ave, Oakland, CA 94618), November 5th through December 17th.

- **OAA member Carol Sideman has a solo show** now through November 29th at the **Creative Framing and Gallery** (2700 Park Boulevard, Oakland).

- **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / rixingm@gmail.com / (925)-256-6849**

Mark Your Calendar:

Dec 6th Saturday @ 12pm high noon. Board meeting - Chu Restaurant next door to the **Rockridge Library**. Everyone is welcome.

December 12th 2014, March 6th, June 12th, September 18th, and December 11th 2015. are the dates for the upcoming **Oakland Chamber shows**. (pick up previous and

enter the new show) Rules on page 4.

December 13th, Saturday annual Holiday Potluck Lunch. See page 1!

Participation Equals Success:

editor

We all have volunteered (either with OAA or other organizations) to help produce shows for our art, and we all know it takes a lot of effort, both to produce the art and then get it up on the walls. OAA is a small association of artists with a big agenda for art venues, so it follows that the Association places huge demands on your art, and also on your help in getting the work done. Same old story, but let's look at where we've been over the last couple years:

1. **DID YOU KNOW:** 50% of our members produce

about 90% of the art for our juried shows? We need more diversity!! Every member in every category and participation level is very important to our success, but it's critical we push for more members, and that members participate regularly in our shows.

2. **DID YOU KNOW:** That it took about 350 volunteer hours to do what we did during the past year. (Coincidentally that works out to about 1 hour per piece of art entered into all of our Juried shows.) As a group, we need to (and will) find ways to be more efficient with our volunteer hours.

3. **DID YOU KNOW:** Roughly 10% of the members do 50% of the work, and 25% of the members do 90% of the work. The percentages may or may not be unusual for our kind of group, but coupled with our small size it all comes down to the handful of members (literally) who do it all. Long term, this may not be sustainable, everyone needs to help in whatever way they can.

As you renew your membership for the coming year on the next page, **PLEASE** sign up for a volunteer category, and make yourself available to help.

2015 OAA Membership Renewal Form:

ACTIVE MEMBERSHIP -- \$50.00 Must be received before your artwork will be accepted into any OAA Shows in 2015. Membership fees are waived for new members who joined OAA during the last half of 2014.

PATRON MEMBERSHIP -- \$25.00 Patrons receive all membership privileges except entering shows.

THE VOLUNTEER CATAGORIES: It is very important that you mark one or more of the three volunteer categories below! Additionally if you have an interest in other areas of support (serving on the board, searching for new shows, publicity, etc.) please also note it on this form.

- _____ **Receiving:** Cataloging artwork as it's delivered by members, schlep the pieces through the take in process, photograph art for the website, input the details of the entries into the computer and print the wall tags.
- _____ **Transportation:** Be available with a vehicle to transport art to/from the show location, help with loading and unloading of artwork.
- _____ **Hanging:** Help with loading and unloading the artwork, arrange the art inside the show venue, secure the art by the provided means, remove art from the venue at the conclusion of the show.
- **Other** interests in working with the Association: _____

Please remember to enclose the following: (1) Your check made payable to OAKLAND ART ASSOCIATION, and this completed form including your volunteer selection and mail to:

Ms Hallie Strock, 148 Avenida Drive, Berkeley 94708

YOUR NAME _____

ADDRESS _____

TELEPHONE _____

EMAIL _____

2015 Juried Shows:

As of November 2014

	open	close	venue
1	12/12/2014	3/6/2015	Oakland Chamber Show
2	2/28/2015	4/10/2015	John Muir Hospital
3	3/6/2015	6/12/2015	Oakland Chamber Show
4	6/1/2015	7/1/2015	Orinda Library
5	6/12/2015	9/18/2015	Oakland Chamber Show
6	9/2/2015	9/30/2015	Rockridge Photo Show
7	9/18/2015	12/11/2015	Oakland Chamber Show
8	10/1/2015	11/2/2015	Alameda Law Library
9	11/3/2015	11/28/2015	Rockridge Traditional Media Show
10	12/11/2015	Mar-16	Oakland Chamber Show

OAKLAND CHAMBER OF COMMERCE SHOW

December 12th, 2014

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** Evelyn Call — evallarabs@att.net — (510) 632-7283**RECEIVING:** Friday December 12th, 2014 from 10 AM until 11AM at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Larry Wilson**ACCEPTED WORKS:** Pick up 10am March 6th, 2015 at the Presbyterian Church.**ENTRIES:** **Up to 2 entries will be accepted per member.** Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** December 2012 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

Entry Forms : Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Tina Nelson rixin2@aol.com or 925 256-6849.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9% will be added to all sales.

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

Artwork exhibited in these prior OAA shows:

Please mark one of the following:

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

Title _____ Price _____

Artists Receipt

OAA show entry form

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_____ SHOW

Artist _____ Phone _____

Title _____

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Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

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DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

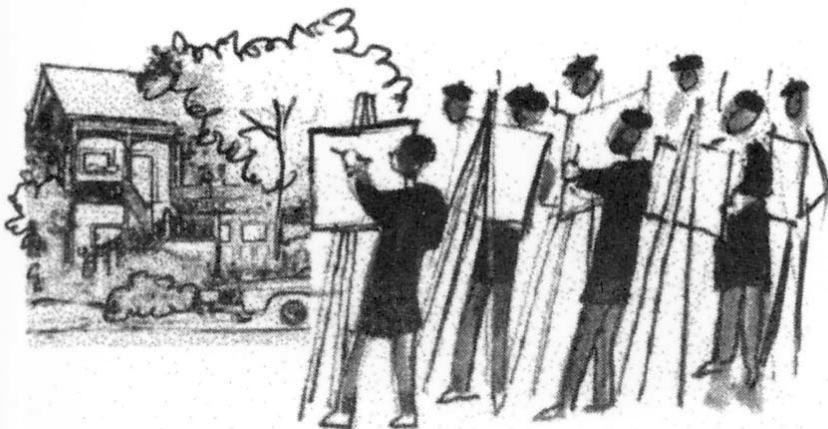
Title _____ Price _____

Artists Receipt

“Creativity can come from uncertainty and a bit of angst.”

~David Curtis

Oakland Art Association



Join us at oaklandart.org