

OAKLAND ART ASSOCIATION

March 2009

www.OaklandArt.org

Mark Your Calendar:

March 20, May 15, July 17, Sept. 18, and November 20th, 2009. These are the upcoming dates for the **Oakland Chamber shows.** (pick up previous and enter the new show).

March 11, 11am-1:30pm Next Breger Critique at Kensington Community Center. Show several works for best critique. A fee of \$5 will be requested of all participants. Bring a bag lunch. Coffee/Tea provided.

March 27, 2009 3pm

Board meeting in the Learning Center at the Oakland Museum of California. All members are encouraged to attend.

April 7, 2009 9:45 am Pick up work from the current Jack London Square show. **This is a change from the prior calendar!**

April 10, 2009 Last day to get your luncheon RSVP and check to Shirley. See page 6.

April 15, 2009 Entry forms due to Stan Cohen for next Jack London Square show. See last months news letter.

April 16, 2009 10am—4 pm Pick up of MTC Show from 3rd floor Gallery. (101 Eighth St., Oakland)

April 18, 2009 11am OAA Annual Meeting and Luncheon. See page 6.

May 1, 2009 10am—11am Deliver work for the new Jack London Square Show. **This is a change from the prior calendar!**

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News and Notes

• The **OAA Annual Meeting and Lunch** has been set for April 18th. It has been set for Saturday this year in hopes of getting more newer and younger members to

attend. Please see page 6 and/or call chairman **Jim Coy** (925) 631-0738

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News and Notes

- Please note that the **schedule for the current and the next Jack London Square shows have changed!** (see Calendar pg 1). Chairman **Rita Skalar** (510) 531-1404 called for the changes to better accommodate other upcoming events at JLS.
- The Board voted in the Feb. meeting to continue support of the **Breger Critiques** (see Calendar page 1). Discussion centered around the fact that this great resource is woefully **underutilized by most OAA members and the art community at large.** Please call **Stan Cohen** (510) 533-3003 for additional information.
- Late last year, the board established a committee to review and clarify OAA's **policy concerning prints and copies** relative to OAA sponsored shows. During the Feb board meeting, the board considered the recommendations and formalized OAA's position as follows: "**Artwork presented at OAA shows should be original in nature, no reproductions, giclees or copies, and Artists proofs only for artwork which is a print by its nature: photographs, etchings, monoprints, etc.**"
- Also during the February meeting, the board heard a report concerning the ongoing **Oakland Chamber of Com-**

merce Show from chairman **John Mallon**, that since the Offices have been refurbished **only 20 pieces** of artwork **will be accepted** in future shows. The details of this change and how it affects you as an exhibitor are spelled out on the rule sheet for the upcoming show, **see page 4.**

- Show chairman **John Mallon** also told the board at the Feb. meeting that the **frames and hanger systems** on several entries in recent shows **did not exhibit the craftsmanship** that OAA requires. The board accepted a "how to" illustration made by John which has been included in this newsletter on page 5. Please **make sure your entries are framed and prepared to hang in a professional manor.**

- Note the **Satellite Show schedule on page 7 is a little "thin"**. This is a wonderful chance for OAA members to individually showcase their art. If it has been a while since you have shown in a particular venue please consider calling the respective chairman and talk about getting involved in the satellite shows.

- Three **new members** were confirmed by the board in January as follows: **Eliz Bourland** from Alameda, **Tania Savine** who lives in Emeryville and **Ellen Zucker** from Berkeley. Welcome to

Continued

OAA and please do not wait to get involved!

- Paid up **memberships now stand at 58**, with several more still expected to renew. The **2009 Roster** will be printed in about a month for **distribution at the Annual Meeting** April 18th.

- Yes **OAA can now accept credit cards** for the purchase of your art from OAA shows. The system was set up through PayPal and promptly recorded two sales transactions we might not have otherwise been able to accept. Thanks to **Stan Cohen, Shirley Schmalfuss and Rick Nelson** for their efforts on this project.

- The **Marin Society of Artists** is hosting their annual **National Juried Show** during the month of August. This show is open to all artists — the deadline for entries is May 1st. The show rules and entry form is available on the **M S A website** www.marinsocietyofartists.com but also on the OAA website @ oaklandart.org. Contact Ikuko Boyland (510) 232-9864 for more details.

- **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson** / 1584 Webb Lane / Walnut Creek 94595

riringm@gmail.com / (925) 256-6849

**OAKLAND ART ASSOCIATION
TREASURER'S REPORT – YEAR-END 2008 AND BUDGET 2009**

BEGINNING BALANCE: 01/01/08 **\$10,072.34**

<u>INCOME</u>	2008 Actual	2008 Budgeted	2009 Proposed
Dues	3075	2500	3200
Show Fees	2150	2000	2200
Sales	4350	2000	4000
Annual Meeting, Luncheon	770	--	800*
Critique Fees	<u>100</u>	<u>--</u>	<u>200</u>
Totals	10,445	6500	10,400

EXPENSES

Awards**	1575	1500	1575
Artists' 70% of Sales	3045	1500	2800
Newsletter & Roster	800	800	860
Community Donations:			
Chamber of Commerce	315	315	315
Oakland Museum	100	100	100
Other	100**	100	100
Rental (Park Blvd. Presb. Church)	450	600	450
Annual Meeting, Luncheon	1700	300	1000***
Jurors (9 shows- '08)	900	800	900
Critiques	500	400	600
Committees, Misc.	<u>600****</u>	<u>600</u>	<u>500</u>
Totals	10,085	7015	9200

* Amt. from luncheon attendees

** Donation to Orinda Arts Council

*** Includes Speaker, misc.

**** Includes computer purchase- \$300

All amounts rounded to nearest \$1.

ENDING BALANCE: 12/31/08 **\$10,072.22**

OAKLAND CHAMBER OF COMMERCE SHOW

March 20, 2009

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** John Mallon**RECEIVING:** Friday, March 20, 2009 from 10 AM until 12 noon at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Benny Alba: www.bennyalba.com/**ACCEPTED WORKS:** Pick up at the Presbyterian Church on Friday May 15, 2009 between 10 AM and 12 noon.**ENTRIES:** Only the first 20 entries will be accepted due to space limitations. Only 1 entry will be accepted per member, unless too few pieces are entered before the 12 noon deadline, in which case the Show Chairman **may** accept additional works provided they are immediately available, up to a grand total of 20 entries.

Entries will be two dimensional; 16"x 20" min. and 36"x 36" max.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** March 2006 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

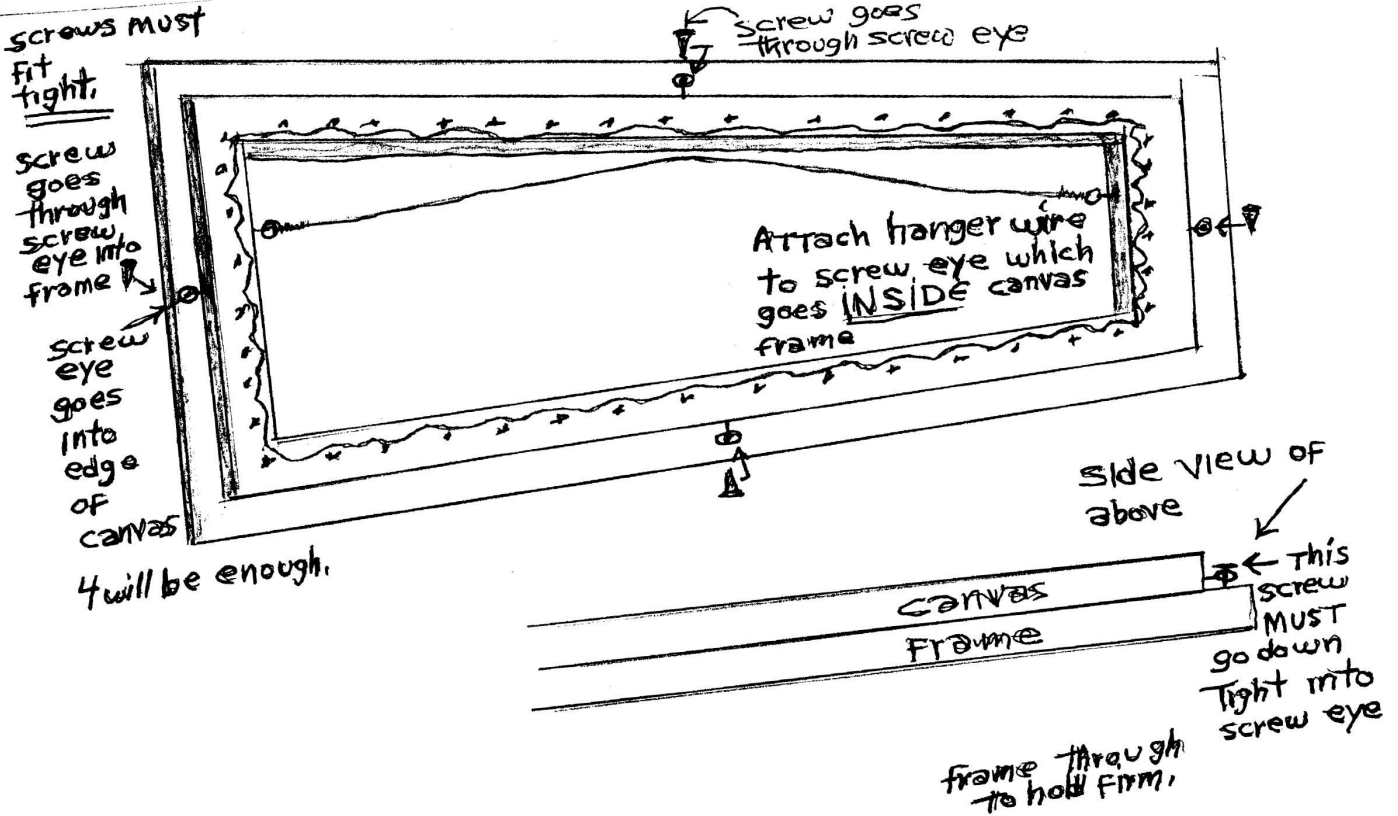
LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$100; Second award \$50; Third award \$25. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Stan Cohen 510 533-3003.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

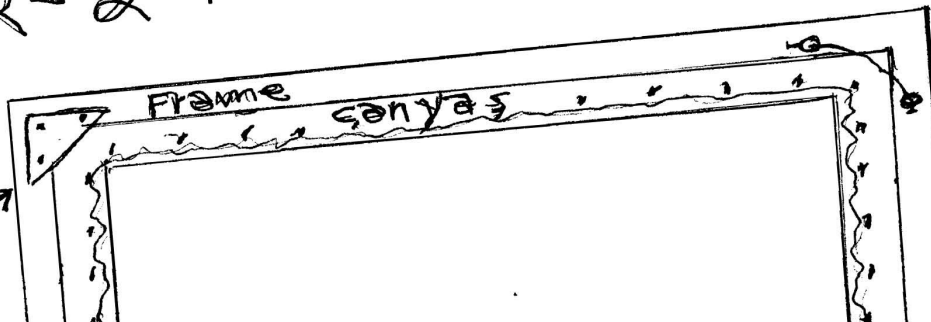
The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

ALL PICTURES MUST FIT TIGHT INTO FRAMES and WIRE HANGERS USED. NO SAW TOOTH HANGERS.



OR - 2 other ways

Fix a thin piece of wood to all 4 corners



OR

Fix screw eyes into frame & attach a tight wire across each corner

Framing Methods for OAA Shows

John Mallon

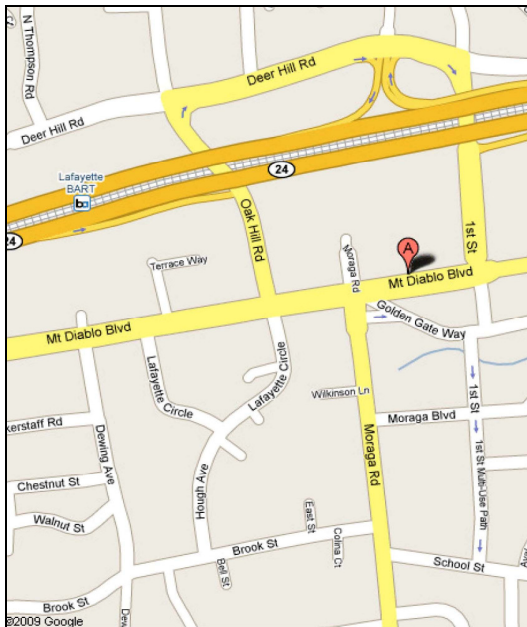
OAA SPRING LUNCH and ANNUAL MEETING

All Members and Guest are Cordially Invited

Saturday, April 18th, 2009 at 11am

Metro Lafayette

3524 Mt. Diablo Boulevard , Lafayette CA 94549



Salade Nicoise
 with wild tuna confit, tomatoes, green beans, fingerlings & olives
 OR
 Panini
 of roasted pork loin, smoked bacon, grilled onions, cheddar & fries
 OR
 Housemade Gnocchi
 with butternut squash, brown butter & crispy sage
 OR
 Wild Fish Tacos
 with salsa verde & mixed greens

Cookie Plate

Numi Organic Tea, Iced Tea or Illy Coffee

Agenda:

11:00 AM Social hour, **12:00 Noon** Buffet Luncheon, **1:00 PM** General Meeting and Program

Reservations Please:

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Please send **\$25 per person** to OAA Treasurer no later than April 10, 2009:

Shirley Schmalfluss
415 Sunnyslope Ave.
Oakland, California 94610

Member Name: _____

Guest Name(s): _____

OAA Satellite Shows

All beginning/end dates are approximate - please contact the coordinator for exact dates

First Federal Savings	Piedmont Gardens	Salem Lutheran Home	Jack London Square																																																														
6058 College Ave Oakland, CA 94618	110 41st Street Oakland, CA 94611	2361 East 29th Street Oakland, CA 94606	Foot of Broadway Oakland, CA																																																														
Julia Montrond coordinator (510) 841-0688 jmontrond@gmail.com	Iris Sabre (510) 525-7954 isabre@earthlink.com	Norma Yaglijian 510 839-6512	Rita Sklar (510) 531-1404 ritaart@yahoo.com																																																														
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OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

Artwork exhibited in these prior OAA shows:

Please mark one of the following:

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

SHOW

Artist _____ Date _____

Title _____ Price _____

Artists Receipt

An artist who cannot liberate himself from the influence of past generations is digging his own grave. - Henri Matisse

Oakland Art Association

