

OAKLAND ART ASSOCIATION

March 2012

www.OaklandArt.org

OAA's Annual Meeting & Luncheon

The Oakland Art Association is now 55 years along, and old and new members alike will be gathering together on **Saturday April 21st at the Terrace Room** (in the Lake Merritt Hotel) for our annual meeting and luncheon. The Terrace Room is located at 1800 Madison Street in Oakland, **free parking will be available in the next block up Madison at the Masonic Hall Parking lot** (see page

3). The event has been scheduled on the Saturday in hopes of attracting as many of our working members as possible.

The luncheon/meeting starts at 11:30 with a social hour; wine and soft drinks provided. A sit down Lunch will be served about noon, followed by a brief business meeting, and a program featuring Louise Stanley, an Adjunct

Faculty member at Berkeley City College. Watch for next months newsletter for more about this Fascinating artist.

Please fill out the RSVP form on page 7 of this newsletter and send it off with your check for \$25 per person to the OAA Treasurer Shirley Schmalfluss.

If Transportation is an issue, please contact the editor (see page 5) who will try to make arrangements for you.

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Mark your Calendar:

March 30, June 15, August 31, November 9, and January 25, 2013. These are the dates for the upcoming **Oakland Chamber shows**. (pick up previous and enter the new show) See

rules page 5.
March 30th, 12pm Board meeting at the Park Blvd . Presbyterian Church following the take in for the Chamber Show. All members are encouraged to attend

and bring a sack lunch if you would like!

April 21st Date for the Annual **Meeting and Luncheon**. See Pages 1, 3, and 7 for details.

Florence Rossi long time OAA member passes at 91

Florence Gulli Rossi passed away on March 9, 2012 at age 91 after living a full life. Born November 15, 1920 in the beautiful fishing village of Scilla Italy, she grew up close to nature and loving the sea. She came to America with her family and settled in North Beach attending UC Berkeley where she received her M.A in Art and Education. She met the love of her life, John Rossi and together they raised their daughter, Graciella. John

and Florence had many adventures traveling in their camper and visiting family in Italy. She taught in the public schools for 35 years and devoted fifteen years as the Art Consultant for the Orinda School District. As an accomplished artist, she exhibited her paintings widely, winning many awards. She loved collecting shells on the beach, holding large parties, and helping students find their creative expression.

Florence is survived by her husband, John Rossi; daughter, Graciella Rossi; son-in-law Richard Spittler, and grandchildren, Elena and Wesley Spittler. Her memorial service will be held on Friday March 16 at 10:30 at Saint Monica's Church in Moraga. In lieu of flowers, the family requests that donations may be made to Urban Tilth, Art and Nature Education Program in her honor and sent to 5323 Rosalind Ave. Richmond, CA 94805.



When I Discovered Color

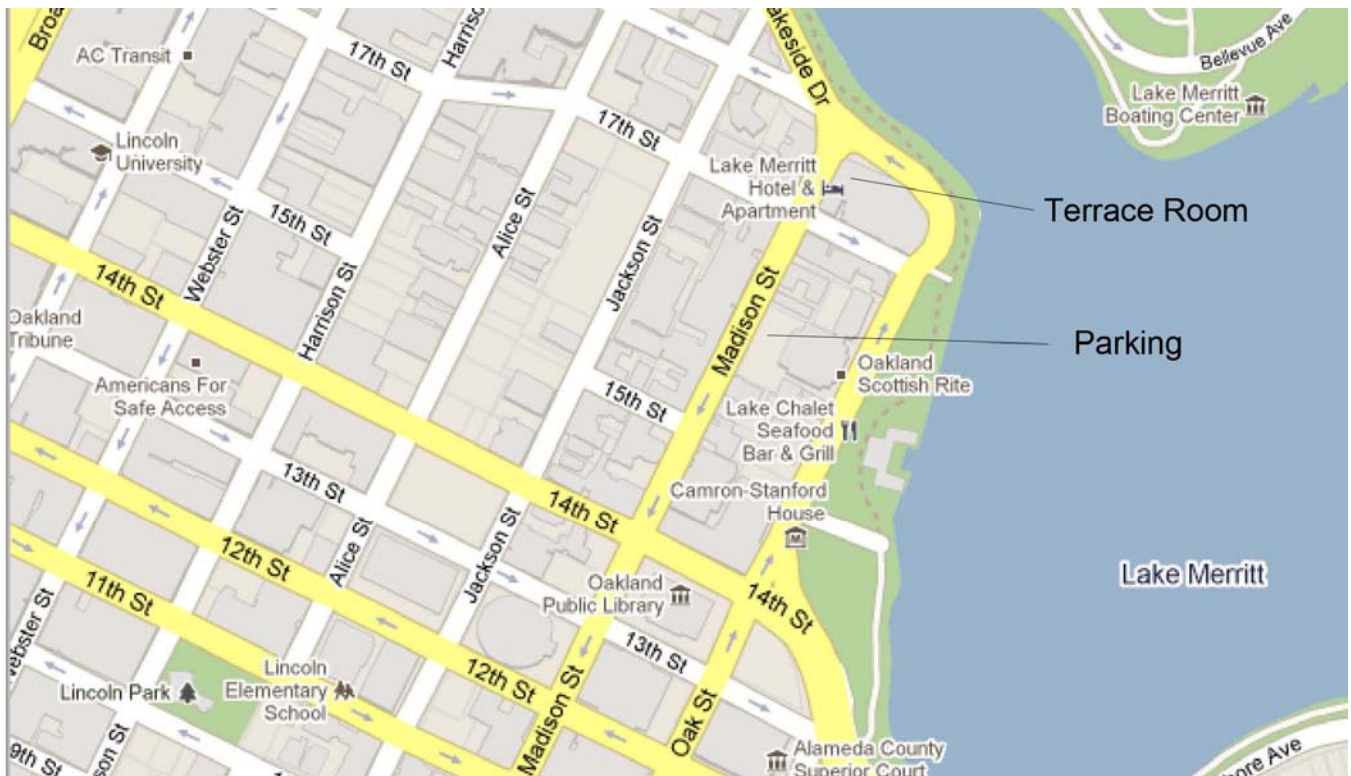
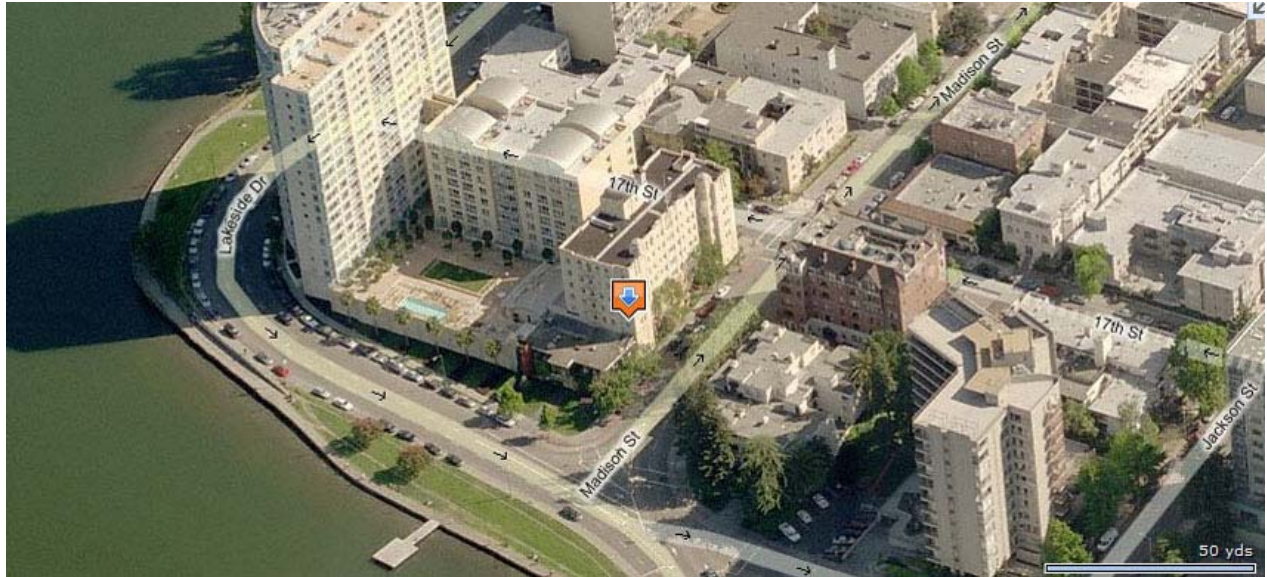
In the late Twenties no one had running water in their houses in the little Italian town I was born in. Everyone depended on the local fountains for drinking water or for washing purposes.

My mother had a clear glass decanter with six tiny glasses, a commodity that was in everyone's home. The ladies would make a liqueur we used to call "Rosolio" which when

entertaining they served with biscotti to their guests. My mother never entertained, my father always being in America she never saw any need. Well our decanter and the six tiny glasses sat on the shelf in the pantry and just gathered dust. One day I took it upon myself to wash them. I put the set in a little basket and took it to the public fountain. I could have washed it at home with the water Mother had in the earthen decanter but no—to the fountain I went.

Florence Rossi

At the fountain the clear crystal rushing water with the sunlight made the glasses shimmer with prismatic glow—all of a sudden an array of color prisms appeared everywhere the water and sunlight met clear glasses. It was an awesome sight. Color—Color—Color everywhere. At that time, little did I know, I would be spinning the color wheels the rest of my life expressing and teaching others through art..



Join all your OAA Friends for Lunch at the Terrace Room

April 21st 11:30 AM until 2:PM

Oakland's premier lake front restaurant, set in a 1920s art deco supper club with panoramic view of Lake Merritt. OAA is fortunate to have a venue like this with such a great chef — you'll not be disappointed with the meal! See page 1 story for information and send your reservation form on page 7. Don't put it off.

News and Notes:

- Note in the “Mark your Calendar” section above, the **March board meeting has been linked with the Chamber Show take in**. Hopefully this will make the meeting more convenient for directors and members at large.
- Take special notice of the “**Upcoming Juried Shows**” listed on page 6.
- This spring OAA will install a **new slate of Officers and Directors** to serve over the next two years. The current Board acting as the nominating committee has compiled a

list of candidates for the required positions. If you have not yet voted in the **election of new term officers and directors**, please refer to last months newsletter and **mail your ballot!**

- Special thanks go to **Norma Yaglijian** for all her help in smoothing out the details for the **Annual Luncheon at the Lake Merritt Hotel** where she is a resident. Because of her efforts OAA will not pay the normal room charge and she has made the arrangements for parking at the Masonic lot as well.
- **Rick Nelson** has 17 im-

ages of an industrial pottery showing in the upstairs gallery of the Rockridge Library at 5366 College Ave.

- The **OAA Website is in the process of a big make-over**, which will make it easier for members to use, and most importantly put us high on the list when people “Google” for art topics in our communities.: www.oaklantart.org
- **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / 1584 Webb Lane / Walnut Creek 94595**
rixingm@gmail.com / (925)-256-6849

OAA Satellite Shows							
All beginning/end dates are approximate - please contact the coordinator for exact dates							
First Federal Savings		Piedmont Gardens		Salem Lutheran Home		Jack London Square	
6058 College Ave Oakland, CA 94618		110 41st Street Oakland, CA 94611		2361 East 29th Street Oakland, CA 94606		Foot of Broadway Oakland, CA	
Julia Montrond coordinator (510) 841-0688 jmontrond@gmail.com		George Ehrenhaft (925) 377-9315 wrhotline@aol.com		Juliet Mevi-Shiflett (510) 548-0714 jmevishiflett@yahoo.com		Rita Sklar (510) 531-1404 ritaart@sbcglobal.net	
November	<i>Dee</i>	November	<i>Gisela</i>	November	<i>Yin</i>	November	<i>Yin</i>
December	<i>Nitecki</i>	December	<i>Volkmer</i>	December	<i>Marsh</i>	December	<i>Marsh</i>
January	<i>Wynette</i>	January	<i>John</i>	January	<i>Juliet</i>	January	<i>Tina</i>
February	<i>Weaver</i>	February	<i>Henry</i>	February	<i>Mevi</i>	February	<i>Nelson</i>
March	<i>Micaela</i>	March	<i>Shirley</i>	March		March	<i>Juliet</i>
April	<i>Marsden</i>	April	<i>Schmalufass</i>	April		April	<i>Mevi</i>
May	<i>Sarah</i>	May	<i>Pat</i>	May	<i>Rick</i>	May	<i>Shirley</i>
June	<i>Whitcotton</i>	June	<i>Dahlberg</i>	June	<i>Nelson</i>	June	<i>Schmalufass</i>
July	<i>John</i>	July	<i>Ikuko</i>	July	<i>S.</i>	July	<i>Tania</i>
August	<i>Henry</i>	August	<i>Boylard</i>	August	<i>Newman</i>	August	<i>Savine</i>
September	<i>Rick</i>	September	<i>Tina</i>	September		September	<i>Rita</i>
October	<i>Nelson</i>	October	<i>Nelson</i>	October		October	<i>Skalar</i>

OAKLAND CHAMBER OF COMMERCE SHOW

March 30th, 2012

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** Evelyn Call — evallarabs@att.net — (510) 632-7283**RECEIVING:** Friday March 30th, 2012, from 10 AM until 12 noon at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Michael Fram**ACCEPTED WORKS:** Pick up at the Presbyterian Church on Friday June 15th, 2012 between 11 AM and 12PM.

ENTRIES: **Up to 2 entries will be accepted per member.** If too many works are entered the judge will reduce the total number by first eliminating single pieces from the pairs of double entries. Artist entering a second work should therefore make some arrangement to pick up art shortly after 12 pm **if** the need should arise. Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, art-work in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** January 2010 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Stan Cohen 510 533-3003.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 8.75% will be added to all sales.

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

Artwork exhibited in these prior OAA shows:

Please mark one of the following:

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

Title _____ Price _____

Upcoming Shows

Editors Note: The following article is reprinted for the February newsletter because it's very important that we all plan ahead. We are a small group with big commitments, everyone needs to participate to make these shows a success!

As often happens with the OAA schedule of juried shows, we go from feast to famine and back again at least once a year. I'm sure you're aware, we are currently in a dry spell, but that is about to change -- by the end of May we will be scrambling to fill big shows whose dates overlap! Please start planning now to have work ready for "crunch time". Following are the juried shows and dates we have committed to so far this year. At least one other venue is being pursued and may be added later.

- Chamber Show: March 30th - June 15th
- Rockridge Library Show: June 1st - June 29th
- Orinda Library Show: June 12th - July 12th
- Chamber Show: June 15th - August 31st
- John Muir Medical Center Show: July 14th - August 24th
- Chamber Show: August 31st - November 9th
- Metropolitan Transportation Show: November 1st (+/-) until early January 2013
- Chamber Show: November 9th - January 25th

Exact dates for the shows listed above may change slightly, so use a pencil on your calendar.

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

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_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

Title _____ Price _____

OAA Annual Meeting

And Luncheon Reservation Form

(Name of OAA Member)

Number of guests _____

Please indicate number of each menu selection to accommodate your entire party:

___ Macadamia Nut Mahi Mahi

___ Grilled Chicken Caesar Salad

___ Pasta Primavera w/seasonal vegetables

Please send completed form with a check made out to OAA for \$25 times the number of people in your party to:

MS. Shirley Schmalfluss

415 Sunnyslope Ave.

Oakland, California 94610

Art is never finished — only
abandoned.

-Leonardo Davinci

Oakland Art Association

