

OAKLAND ART ASSOCIATION

March, 2015

www.OaklandArt.org

Board Meetings, Strategy and the Budget:

Recent OAA Board meetings have been very interesting and productive, as this small group of members try to direct our path through the changing times.

Last year the board undertook a strategic planning exercise to identify the highest priority items the Association faces as we get older and smaller (currently only 49 members). Three action items emerged:

- **Increase number and effectiveness of member volunteers.**
- **Develop programs that will appeal to a younger and more diverse membership.**
- **Develop themes and events to retain/expand membership.**

You'll be hearing more about these initiatives, but all three are critical to OAA's success.

We are fortunate that our Association is not in financial crisis, at least for now. As of the end of February, OAA reserves

totaled \$9760, with \$1500 of that money committed to supporting art education in the public schools over the next 3 years. The concern is however, that if our membership continues to fall, so will our income from dues, show entry fees and sales commissions. Meanwhile our expenses (awards, judge fee's, rent on take-in space for example) will not drop correspondingly with our income. This point was clear as the board struggled to produce a balanced 2015 budget. During the February meeting, the board made some tough decisions to produce the budget shown at the bottom of page 5. The two major compromises made to the 2015 spending are:

- **Show awards were dropped back to \$100 for 1st place, \$75 for 2nd and \$25 for 3rd place beginning with the next**

show. This change takes us back to the award levels before they were increased in 2010.

The board noted that it will continue to review award levels with an eye to increasing them again as the budget allows.

- **Our Annual Meetings have been expensive in recent years, because of the hosted bar and because we have failed to meet the minimums set with our luncheon venue.** This year, the annual meeting will follow a pot luck format to be held on Saturday May 30th at the home of Tina and Rick Nelson in Walnut Creek.

The annual meeting will also double as the take-in for the Orinda Library Show, and instead of a formal program, we will invite our Judge to join us for lunch and critique our work.

The effort here is not over. Please join us at any and or all upcoming board meetings to help us work through these and other issues confronting our Association!!

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Oakland Art Association

John Muir Hospital Show February 2015 --- Page 1

Artist	Title	Medium	Price	Height	Width	Award
Julia	Flowing Spirit	Watercolor	\$395	20	27	1st
Danute	Sunrise in Briones	Watercolor	\$500	24	32	2nd
Shirley	Sandy RiverBank	Acrylic	\$400	20	20	3rd
Jeanna	Clipped	Digital Print	\$220	18.5	21	HM
Rick	Shell Ridge Path	IR-Photograph	\$150	18	24	HM
S.	Uptown	Oil	\$300	24	30	HM
Bobbe	Guardian of Michigan / Acrylic	Acrylic	\$300	20	16	
Bobbe	Guilin Taxi China	Acrylic	\$250	16	20	
Bobbe	Three Birch Trees	Acrylic	\$350	18	24	
Ikuko	Floating Sculpture	Watercolor	\$125	20	16	
Judith M.	Hallowed Butterflies	Color Pencil	\$350	23	27	
Judith M.	Midnight Monarchy	Color Pencil	\$350	23	27	
Sylvia	Diabro from Benicia	Pastel	\$330	17	20	
Sylvia	Saint Mary	Oil	\$330	21	17	
John	Last Whisper of the S	Photograph	\$200	12	16	
Lupe	An English Pond	Watercolor	\$300	16	20	
Lupe	Beko Chile	Watercolor	\$150	16	20	
Jeanna	Autumn Nest	Digital Print	\$220	18.5	21	
Jeanna	Easter Nest	Digital Print	\$220	18.5	21	
Jeanna	Egret's Year of 1950	Digital Print	\$220	18.5	21	
Juror: Benny Alba						
View images of the Art online: www.oaklandart.org						
If you have an interest in purchasing art from this show						
Please call Tina Nelson (925) 256-6849 or						
email: rixin2@aol.com						

Oakland Art Association

John Muir Hospital Show February 2015 --- Page 2

Artist	Title	Medium	Price	Height	Width
Yin	Giant Kelp	Acrylic	\$425	34	28
Yin	Lake Nacimiento	Acrylic	\$325	20	16
Yin	Southwest Portal	Acrylic	\$325	16	20
Shirley	Owl	Color Pencil	\$100	20	16
Julia	Lotus	Watercolor	\$350	20	25
Judith	Monterey Tide Pool	Oil	\$300	8	10
Christine	Brush of Spring	Watercolor	\$290	20	16
Rick	Shell Ridge Roots	IR-Photograph	\$150	24	18
Rick	Stained Glass	Photograph	\$150	24	22
Tina	Clouds Over Mountain	Oil	\$350	16	20
Tina	Thailand Sisters	Oil	\$475	40	24
Danute	Landing	Watercolor	\$350	25	31
Danute	On the Edge	Watercolor	\$350	25	34
Danute	Storm Ending	Watercolor	\$400	23	31
Karen	Eyes In The Corn Field	Mixed	\$1,660	42	32
Wenda	City of Refuge, Big Isik	Photograph	\$495	32	32
Wenda	Hawaiian Sunset, Oah	Photograph	\$495	40	32
Wenda	Pahoehoe Lava, Big Is	Photograph	\$550	40	32
Carole	Someday My Prince V	Watercolor	\$500	25.5	31.5
Arlene Risi	Summer Afternoon	Acrylic P-1	\$500	22	23
Arlene Risi	Summer Afternoon	Acrylic P-2		22	23
Arlene Risi	Summer Afternoon	Acrylic P-3		22	23
Judy Towata	Breaking Through	Acrylic	\$1,200	30	30
Judy Towata	Sunset	Acrylic	\$1,200	30	30
Juror: Benny Alba					
View images of the Art online: www.oaklandart.org					

Oakland Art Association

Oakland Chamber Show -- March 2015

Artist	Title	Medium	Price	Height	Width	Award
Lynette Parker	Vintage Floor Geography II	Photograph	\$75	17	14	1st
Tina Nelson	Mt. Diablo Poppies	Oil	\$500	24	30	2nd
George Ehrenhaft	Waiting for a Bite	Watercolor	\$275	14	18.5	3rd
Bobbe Anderson	Rooster	Acrylic	\$200	12	12	HM
Joanna Katz	Backyards of Tillac, France	Watercolor	\$320	15.5	18.5	HM
Judy Towata Weiner	Reflections	Acrylic	\$1,200	30	30	HM
Bobbe Anderson	Patio Pot	Acrylic	\$250	16	16	
Ikuko Boyland	Before the Storm	Acrylic Collage	\$100	11	14	
Everyn Call	Longhorn	Oil	\$250	16	20	
Everyn Call	San Simeon	Oil	\$450	24	20	
Judith M. Dean	Flight of Fishes	Color Pencil	\$350	23	27	
Marge Graham	Vancouver Metallic Landscape #2	Watercolor	\$400	12.5	25.5	
Marge Graham	Vancouver Metallic Landscape #3	Watercolor	\$400	12.5	25.5	
Rohilah Guy	Untitled	Acrylic	\$160	14	11	
John Henry	Venice Canal	Photograph	\$250	20	24	
Lupe Jimeno	Pots	Watercolor	\$280	16	20	
Thomas McCort	Afternoon Clouds	Oil	\$250	14.5	17	
Thomas McCort	Creek at Blossom Lake	Oil	\$250	17	21	
Julia Montrond	Flowing Spirit	Watercolor	\$395	27	28	
Danute Nitecki	The Wheels are Turning	Watercolor/Pencil	\$600	26	32	
Lynette Parker	Vintage Floor Geography I	Photograph	\$75	17	14	
Karen Powers	Ancient Sands	Watercolor	\$200	18	12	
Carole Shawver	Tulips	Watercolor	\$250	25	21	
Arlene Risi Streich	Lil Hardin & Johnny Dodds	Acrylic	\$90	12	12	
Arlene Risi Streich	Ma Rainey	Acrylic	\$90	12	12	
Juror: Rick Rodrigues						
View images of the Art online: www.oaklandart.org						

News and Notes:

- **Hallie Strock** is in a group show “**RED**” at the **4th Street Fine Art gallery** through April 6th. The gallery is located at 4th and University in Berkeley. **Additionally, Ms. Strock** has a **solo show** up through April at the **Westside Café** at 9th and Parker also in Berkeley.
- **OAA Member Ikuko Boyland** has nine of her paintings showing at the **Mira Vista Golf Country Club** 7901 Cutting Blvd. in El Cerritos along with two other artists.
- **Wenda Pyman** will have 15 pieces in a **photography show**, “**Luminous Landscapes**” at the **Contra Costa County Administration Building** at 651 Pine Street in Martinez. The show will run through March 27, during normal business hours. **Wenda** is also exhibiting work at the **Moraga Art Gallery’s Group Show “Transitions”**, which runs from March 25 to May 30. The **Opening Reception is Saturday, March 28 from 5 – 7pm**. The public is invited to attend. 522 Center Street, Moraga CA.

- This month **Arlene Risi Streich** has two paintings in the “**Driven to Abstraction**” show at the **Frank Bette Main Gallery**, on the corner of Lincoln and Paru St. in Alameda.
- The city of Walnut Creek has selected/reproduced one of **Tina Nelson’s paintings onto a 6’ x 8’ canvas panel celebrating the city’s 100th anniversary**. The panel, with several others is showing as a sidewalk construction view screen on the **corner of Main Street and Mt. Diablo Blvd.**
- Since the first of the year, OAA has welcomed **two new members; Marjorie Graham** of Oakland, joined us in January, and in February we were honored to enroll **Shirley Michel** also of Oakland! Marjorie has entered work in the Chamber show, and Shirley has work in the John Muir Show — go to our website www.OaklandArt.org to see their work!
- The rule sheet had conflicting day/date information for the pickup of the **John Muir Show** — please note that **the pick-up will be between 9am and 10am**

on Saturday April 11th in the parking lot for the Rockridge Library located at 5366 College Avenue, Oakland.

- Longtime OAA member **Ginger Papania** would like all of her friends in our Association to know that she has moved to Cardinal Point, a retirement living complex at 2431 Mariner Square Drive in Alameda. Her new phone number is (510) 748-1257.
- Note the **change of Venue for the March Board Meeting**, we will be meeting at the Rockridge Café 5492 College Ave, Oakland. **2pm on Friday March 27th** — please feel free to join us!
- **OAA Membership** is at a critical level; as of the end of February we only have 49 paid up member artists. **Who can you bring to OAA??**
- **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / rix-ingm@gmail.com / (925)-256-6849**

OAA 2015 Approved Operating Budget:

Income		Expenses	
Dues	\$2,500	Awards	\$1,975
Show Fees	\$1,900	Sales	\$525
Sales	\$750	Newsletter/Roster	\$750
		Misc Donations	\$300
		Rent	\$400
		Jurors	\$1,000
		State BOE	\$100
		Misc.	\$100
Total	\$5,150	Total	\$5,150

Mark Your Calendar:

March 27th, Friday @ 2pm.
Board meeting - Rockridge
Café 5492 College Ave, Oak-
 land. **Everyone is welcome.**
April 11th, Saturday 9am-10am,
Pick up your paintings from
the John Muir show at the

Rockridge Library Parking lot:
 5366 College Avenue, Oakland.
May 30th, 11am Saturday Annual
Meeting and Pot Luck Lunch
 and the **take-in for the Orinda**
Library Show. This event will be
 held in Walnut Creek at the

home of Rick and Tina Nelson.
 Watch for details next month!
June 12th, September 18th, and
December. 11th 2015. are the
 dates for the upcoming **Oak-**
land Chamber shows.

OAA'S
 2015
 JURIED
 SHOWS

	open	close	venue
1	2/27/2015	4/10/2015	John Muir Hospital
2	3/6/2015	6/12/2015	Oakland Chamber Show
3	5/30/2015	7/1/2015	Orinda Library
4	6/12/2015	9/18/2015	Oakland Chamber Show
5	9/18/2015	12/11/2015	Oakland Chamber Show
6	9/2/2015	9/30/2015	Rockridge Photo Show
7	10/1/2015	11/2/2015	Alameda Law Library
8	11/3/2015	11/28/2015	Rockridge Traditional Media Show
9	12/5/2015	1/30/2016	Alameda Free Library
10	12/11/2015	3/1/2016	Oakland Chamber Show