



OAKLAND ART ASSOCIATION

April 2012

www.OaklandArt.org

OAA's Annual Meeting & Luncheon

Saturday April 21st is a big day for our Association, as the members meet for the annual meeting and luncheon at the Terrace Room in the Lake Merritt Hotel. This is a chance for you to spend time with your "art" friends, participate in the governance of our group, have a wonderful lunch, and enjoy a

great program. Remember that you are welcome to bring as many guests as you would like, just make sure to send in the reservation form on page 7 as soon as possible with your groups details. Norma Yaglijian has arranged for us to park one block up on Madison in the Masonic parking lot

(see map on page 6). The lunch / meeting will begin at 11:30am with a social hour (wine and soft drinks provided), followed at noon by lunch. The meeting and program will follow with the event concluding about 2pm.

The program for this years luncheon will be given by Ms. Louise

Continued on page 2

Inside this issue:

Annual Luncheon	1—2
Calendar	1
News and Notes	2
Chamber Show Catalog	2
Rockridge Show Rules	3
Orinda Show Rules	4
Chamber Show Rules	5
Terrace Room Map	6
Upcoming Juried Shows	7
Luncheon RSVP form	7

Mark your Calendar:

April 21st Date for the Annual **Meeting and Luncheon**. See Pages 1, 6, and 7 for details.

May 25th 4pm Board meeting in the **upstairs meeting room of the Rockridge Library** located at 5366 College Ave in Oakland.

All members are encouraged to attend.

June 1st Take in for the Rockridge Library Small format show. See rules on page 3.

June 12th, take in for the Orinda Library Show. See rules on page 4.

June 15, August 31, November 9, and January 25, 2013. These are the dates for the upcoming **Oakland Chamber shows**. (pick up previous and enter the new show) See rules page 5.

News and Notes:

- Take special notice of the **“Upcoming Juried Shows” listed on page 7.** OAA has committed to 4 venues in a 6 week time frame, **members all need to step up** with their work to populate these June/July shows.
- The **2012 Membership Handbook and Roster** will be available for pickup at the April 21st luncheon.
- **Rick Nelson** has 17 images of an industrial pottery showing in the upstairs gallery of the Rockridge Library at 5366 College Ave. through the end of April.
- **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / 1584 Webb Lane / Walnut Creek 94595**
rixingm@gmail.com / (925)-256-6849

Meeting & Luncheon

continued from page 1

Stanley; Painter, Professor, & Traveler. The presentation is titled **“Rome wasn't built in a day, it just looks that way”** and will include several of her journals as well as images of her work and travels, highlighting a number of “ah-haw” moments. A number of OAA

members have taken classes from Ms. Stanley at Berkeley City College, and agree that she is high on the list of very creative and captivating people. Learn more about our speaker at:

<http://www.mlouisestanley.com/>

If you have not already done so, please fill out the RSVP form on page 7 and send it along with your check ASAP!!

Editors note: If you are reluctant because of transportation concerns, please contact the editor to find a carpool.

Oakland Art Association Oakland Chamber Show -- March 2012

Artist	Title	Medium	Price	Height	Width	Award	
S.	Newman	Home for the Holidays	Oil	\$750	24	30	1st
Ikuko	Boyland	Madera Circle	Acrylic	\$200	16	20	2nd
John	Henry	North Coast	Digital Photo	\$180	20	24	3rd
Julia	Montrond	Solar Spirit	Watercolor	\$580	30	24	HM
Tina	Nelson	Viki	Oil	\$700	24	20	HM
Bobbe	Anderson	Field of Sunshine	Acrylic	\$250	16	20	
Bobbe	Anderson	Flower Bed	Acrylic	\$300	16	20	
Evelyn	Call	Panic on Pages 9&10	Oil	\$200	16	12	
Evelyn	Call	The Watcher	Oil	\$450	18	24	
Stan	Cohen	Dark Roots	Acrylic	\$520	24	20	
George	Ehrenhaft	Spanish Customs House Monterey	Watercolor	NFS	16	20	
Sylvia	Fones	Asparagus	Oil	\$200	16	12	
Yin	Marsh	Through the Eagle's Eye	Acrylic	\$525	32	32	
Rick	Nelson	Ring of Fire	Photograph	\$100	16	20	
Rick	Nelson	Soap Box Derby	Photograph	\$100	18	24	
Tina	Nelson	Time for Planting	Pastel	\$300	18	24	
Danute	Nitecki	In the Mud	Watercolor	\$400	22	31	
Shirley	Schmalfluss	A Touch of Spring	Acrylic	\$450	24	18	

Juror: Michael Fram

**If you have an interest in purchasing art from this show
Please call Stan Cohen (510) 533-3003 or
email: stancohen3386@sbcgobal.net**

ROCKRIDGE LIBRARY SMALL FORMAT SHOW

June 1st, through June 29th, 2012

Second Floor Gallery, Rockridge Library, 5366 College Avenue, Oakland California

Library Hours: Sun/Mon-Closed, Tue/Fri 12:30-8pm, Wed/Thurs/Sat 10-5:30pm

EXHIBIT RULES

ALL 2 DIMENSIONAL MEDIA: Paintings (all Media), Drawings, Photography, Collage, Mono-prints, etc.

CHAIR: Rick Nelson rixingm@gmail.com (925) 256-6849

RECEIVING: Friday, June 1, 2012 from 1:00 PM until 2:30 PM at the Rockridge Library, 5366 College Ave., Oakland.

JUROR: Christian Fagerlund

ACCEPTED WORKS: Pick up at the Library on Friday June 29th, 2012 between 1 PM and 2:00 PM.

ENTRIES: Full outside (including frame) dimensions; 8"x 10" min. up to 20"x 24" max. Odd sizes will be accepted as long as the overall area falls between these limits.

Up to 2 entries accepted per member.

Works restricted to original work – no class work or copies.

All work must be for sale.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING: Frames and mats must be clean, well cut, sturdy and appropriate for small work.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

AWARDS: First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: Each artist will be required to sign both the normal OAA insurance waiver **AND** the Oakland Public Library Exhibit Insurance Waiver Form.

SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Stan Cohen 510 533-3003.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

Sales tax of 9.75% will be added to all sales.

DRAFT

ORINDA LIBRARY GALLERY SHOW

June 12th through July 12th 2012

24 Orinda Way, Orinda, CA 94563

RULES

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts and small sculpture. Appropriately sized artwork may be displayed in the exhibit case.

Exhibit Rules

SHOW CHAIR: Jenifer Kolkhorst (925) 254-0451

RECEIVING: Tuesday, June 12th, 2012 from 1 pm until 3 pm at the Orinda Library (Parking available at the side and under library. 20 min unloading zone in front of building).

JUROR: TBD

ACCEPTED WORKS: Pick up at the Orinda Library on Thursday July 12th, 2012 between 10 am and noon.

ENTRIES:

Two dimensional work; 36"x 40" maximum (or 1440 square inches) including frames.

Up to 2 entries submitted/accepted per member, but only 1 may be "large" (i.e. over 900 square inches).

Works restricted to original work – no class work or copies.

Nudes and political statements are not accepted (venue requirement).

All work must be for sale.

Transportation of artwork to and from the library is the responsibility of the artist.

All work having won cash awards in any OAA show are not eligible to receive another cash award, but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING:

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

AWARDS: First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chair (Stan Cohen 510 553-3003).

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9.75% will be added to all sales.

OAKLAND CHAMBER OF COMMERCE SHOW

June 15th, 2012

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** Evelyn Call — evallarabs@att.net — (510) 632-7283**RECEIVING:** Friday June 15th, 2012, from 10 AM until 11am at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Brenda Kahn**ACCEPTED WORKS:** Pick up at the Presbyterian Church on Friday August 31st, 2012 between 10 AM and 11 AM.

ENTRIES: Up to 2 entries will be accepted per member. If too many works are entered the judge will reduce the total number by first eliminating single pieces from the pairs of double entries. Artist entering a second work should therefore make some arrangement to pick up art shortly after 12 pm **if** the need should arise. Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"X30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** January 2010 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

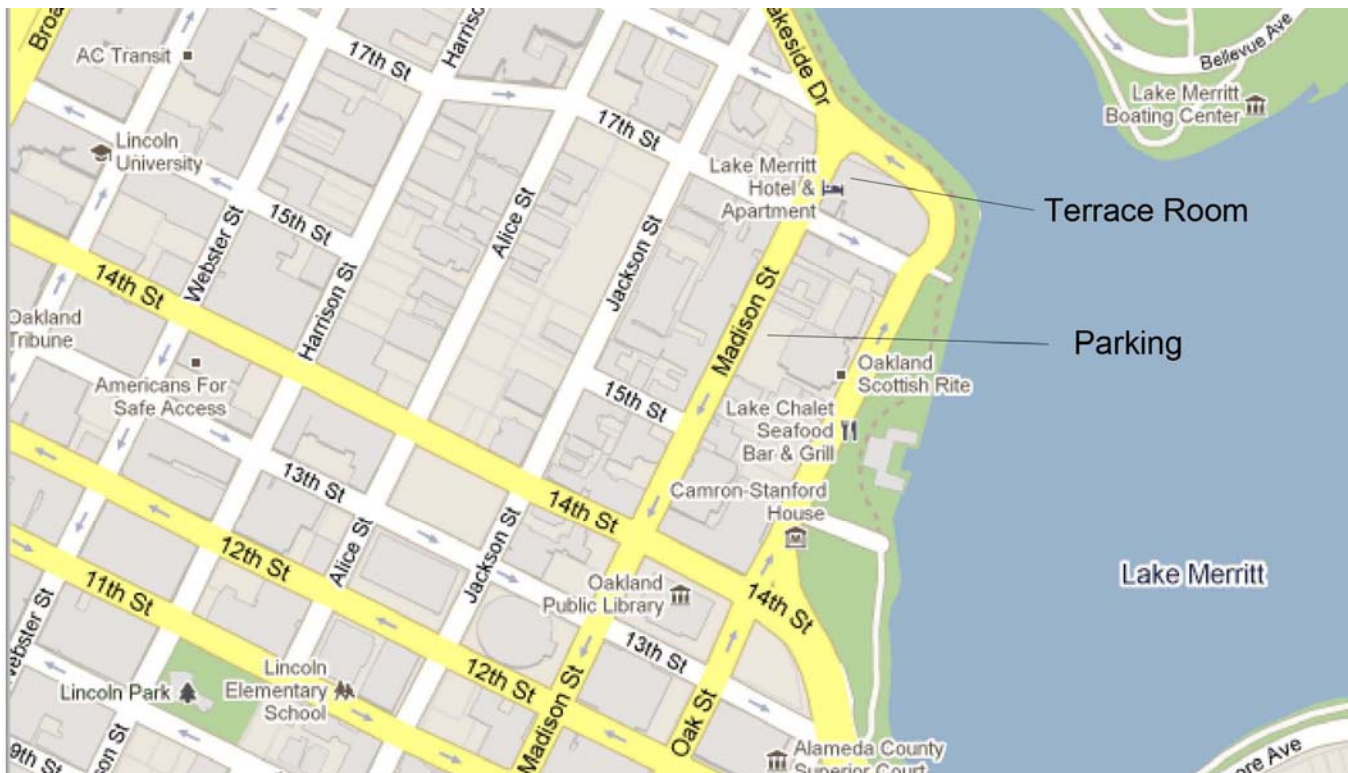
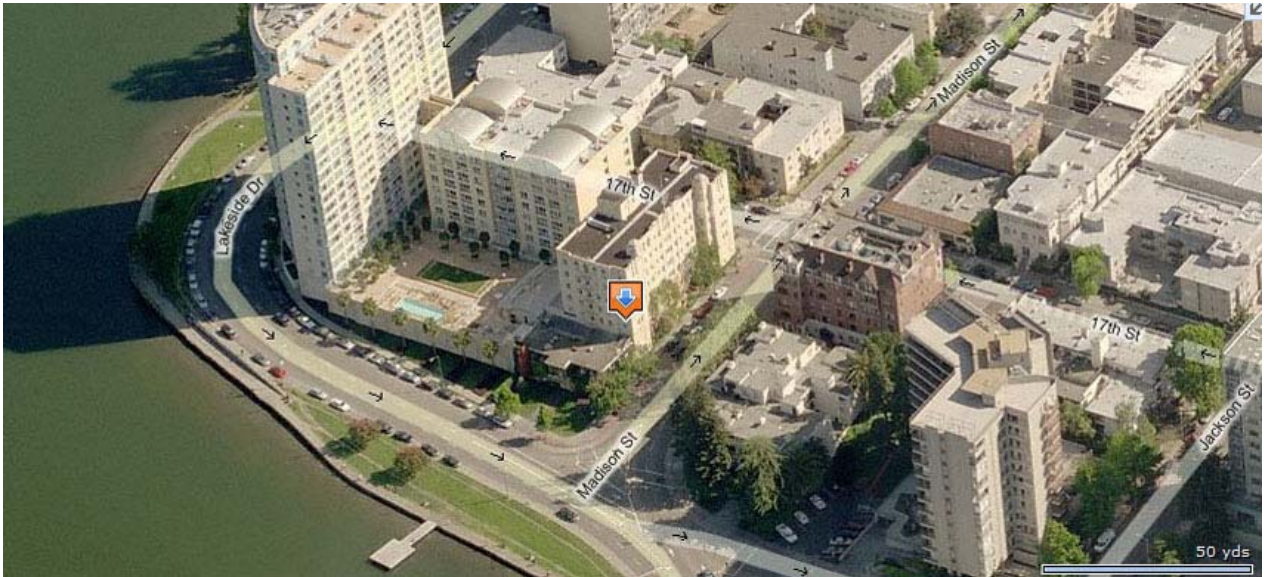
Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Stan Cohen 510 533-3003.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 8.75% will be added to all sales.



Join all your OAA Friends for Lunch at the Terrace Room April 21st 11:30 AM until 2:PM

Oakland's premier lake front restaurant, set in a 1920s art deco supper club with panoramic view of Lake Merritt. OAA is fortunate to have a venue like this with such a great chef — you'll not be disappointed with the meal! See page 1 story for information and send your reservation form on page 7. Don't put it off.

Upcoming Shows

Editors Note: The following article is re-printed for the March newsletter because it's very important that we all plan ahead. We are a small group with big commitments, everyone needs to participate to make these shows a success!

As often happens with the OAA schedule of juried shows, we go from feast to famine and back again at least once a year. I'm sure you're aware, we are currently in a dry spell, but that is about to change -- by the end of May we will be scrambling to fill big shows whose dates overlap! Please start planning now to have work ready for "crunch time". Following are the juried shows and dates we have committed to so far this year. At least one other venue is being pursued and may be added later.

- Chamber Show: March 30th - June 15th
- Rockridge Library Show: June 1st - June 29th
- Orinda Library Show: June 12th - July 12th
- Chamber Show: June 15th - August 31st
- John Muir Medical Center Show: July 14th - August 24th
- Chamber Show: August 31st - November 9th
- Metropolitan Transportation Show: November 1st (+/-) until early January 2013
- Chamber Show: November 9th - January 25th

Exact dates for the shows listed above may change slightly, so use a pencil on your calendar.

OAA Annual Meeting And Luncheon Reservation Form

(Name of OAA Member)

Number of guests _____

Please indicate number of each menu selection to accommodate your entire party:

___ Macadamia Nut Mahi Mahi

___ Grilled Chicken Caesar Salad

___ Pasta Primavera w/seasonal vegetables

Please send completed form with a check made out to OAA for \$25 times the number of people in your party to:

Ms. Shirley Schmalfluss

415 Sunnyslope Ave.

Oakland, California 94610

An artist cannot fail; it is a success to be one.

~Charles Horton Cooley

Oakland Art Association

