

OAKLAND ART ASSOCIATION

May, 2014

www.OaklandArt.org

A Plan For Our Future

The Oakland Art Association (OAA) at 57 years old is facing a number of challenges and opportunities like many nonprofit organizations. The OAA Board chartered a team to develop a strategic plan that will help OAA overcome the challenges, take advantage of the opportunities, and thrive into the future. You may have responded to the ques-

tionnaire we have distributed the past few weeks. Thanks for your comments.

The team consisting of Evelyn Call, Judith Mortensen, Hallie Strock, and Sonia Tamez, are reading your comments and talking with members, constituencies, and others to hear their views. Sonia Tamez will be updating the

Sonia Tamez

Board on May 23rd on progress to date and will be getting a draft strategic plan out to the Board and the membership in July. We want to finish our strategic plan by August 2014.

*Editors Note: There is still time to respond if you haven't done so already, please refer to the survey on **page 4**, — be a part of the evolution of our Association!*

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Mark Your Calendar:

May 23rd, Friday @ 4pm. Board meeting in the **upstairs meeting room of the Rockridge Library** located at 5366 College Ave in Oakland. All members are encouraged to attend.

July 2nd, Wednesday 1:30—2:30 pm take-in for the Alameda

Museum Show at the Museum—2324 Alameda Ave. in Alameda. (see rules on page 2).

July 11th, October 3rd, and December 12th 2014. are the dates for the upcoming **Oakland Chamber shows.** (pick

up previous entries and enter the new show) . **Rules on page 5.**

July 26th, Saturday 1:30 pm until 3:00 pm reception at the Alameda Museum Show.

July 27th, Sunday 1:30 pm—3:00 pm pick up art from the Alameda show (see page 2).

ALAMEDA MUSEUM GALLERY SHOW

2324 Alameda Ave
Alameda, California 94501

July 2nd through July 27th 2014

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts and **3D sculpture**.

Exhibit Rules

SHOW CHAIR: Rick Nelson (925) 256-6849 rixingm@gmail.com

RECEIVING: Sunday July 2nd, 2014 at the Museum between 1:30 pm and 2:30 pm. Bring Quarters for parking!

JUROR: Carol Tarzier <http://www.tarzier.com/>

ACCEPTED WORKS: Pickup Sunday July 27th at the Museum between 1:30 pm and 3:00 pm.

ENTRIES:

Two dimensional work; 36"x 40" maximum (or 1440 square inches) including frames. (No minimum size)

Up to 3 entries submitted/accepted per member, but only 1 may be "large" (i.e. over 1000 square inches).

Three dimensional sculpture will rest on the floor or on elevated 30" open pedestals supplied by venue.

Works restricted to original work – no class work or copies.

Nudes and political statements are not accepted.

All work must be for sale.

Transportation of artwork to and from the Museum is the responsibility of the artist.

All work having won cash awards in any OAA show are not eligible to receive another cash award, but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING:

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

AWARDS: First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

RECEPTION: TENTATIVE (watch next months newsletter for confirmation) Saturday July 26th 1:30 pm until 3:00 pm. Artist attending the reception may pick up their art from the show **after the reception ends at 3pm** rather than at the following afternoon pickup time listed above.

SALES: All sales made during the show and/or 30 days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chair Tina Nelson rixin2@aol.com or 925 256-6849.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

Sales tax of 9% will be added to all sales.

OAA 2014 Juried Shows		(tentative -- watch the monthly newsletters)	
	<u>Opening</u>	<u>Closing</u>	<u>Chairman</u>
Oakland Chamber show	7-Feb-14	25-Apr-14	Evelyn Call
Alameda County Law Library	17-Feb-14	28-Mar-14	Arlene Streich
Oakland Chamber show	25-Apr-14	11-Jul-14	Evelyn Call
Alameda Museum	2-Jul-14	27-Jul-14	Rick Nelson
Oakland Chamber show	11-Jul-14	3-Oct-14	Evelyn Call
John Muir Hospital	13-Sep-14	17-Oct-14	
Rockridge Library Digital Arts	2-Sep-14	30-Sep-14	Rick Nelson
Rockridge Library Painting Show	30-Sep-14	31-Oct-14	Rick Nelson
Oakland Chamber show	3-Oct-14	12-Dec-14	Evelyn Call
Boundary Oaks show	TBD	TBD	
Oakland Chamber show	12-Dec-14	February 2015	Evelyn Call
OAA 2014 Non-Juried Shows			
First Rockridge Café Show	4-Jan-14	12-Feb-14	John Henry
Second Rockridge Café Show	5-Nov-14	17-Dec-14	John Henry

OAA 2014 Solo Shows					
First Federal Savings		Piedmont Gardens		Salem Lutheran Home	
6058 College Ave Oakland, CA 94618		110 41st Street Oakland, CA 94611		2361 East 29th Street Oakland, CA 94606	
Julia Montrond coordinator (510) 841-0688 jmontrond@gmail.com		George Ehrenhaft (925) 377-9315 wrothline@aol.com		Juliet Mevi-Shiflett (510) 548-0714 jmevishiflett@yahoo.com	
December	<i>Montrond</i>	December	<i>Ehrenhaft</i>	December	<i>Miladai</i>
January	<i>Georgia</i>	January	<i>Miladai</i>	January	<i>Pajaczkowski</i>
February	<i>Bassen</i>	February	<i>Pajaczkowski</i>	February	<i>Rick</i>
March	<i>Miladai</i>	March	<i>Carolyn</i>	March	<i>Nelson</i>
April	<i>Pajaczkowski</i>	April	<i>WarmSun</i>	April	<i>Juliet</i>
May	<i>Rick</i>	May	<i>Bobbe</i>	May	<i>Mevi</i>
June	<i>Nelson</i>	June	<i>Anderson</i>	June	
July	<i>Tina</i>	July	<i>Tania</i>	July	<i>Sonia</i>
August	<i>Nelson</i>	August	<i>Savine</i>	August	<i>Tamez</i>
September	<i>Sonia</i>	September	<i>John</i>	September	
October	<i>Tamez</i>	October	<i>Henry</i>	October	
November	<i>Carolyn</i>	November	<i>Sonia</i>	November	
December	<i>WarmSun</i>	December	<i>Tamez</i>	December	

How Do You Think OAA Should Change??

The Mission

- Why does the organization exist today?
- What makes OAA unique or different from other organizations?
- How is OAA similar to other organizations?
- Who are our members, supporters, constituents, and partners?
- How do we make a difference?

The Vision

- What do you want OAA to be and look like in 5 years?
- How would you want members and key constituents to describe OAA in 5 years?

Current Conditions

- What are the current strengths, limitations and weaknesses OAA has that will affect the future of the association?
- What are the most relevant external challenges and opportunities for OAA?

Other Factors

- Is there any other information you want to share with the strategic planning team?

Please respond with your comments to sonictamez@gmail.com. *Thank you again for your participation!*

OAA Artists at City Art Show:

Come and visit the City of Oakland's art show on the 1st floor of the Lionel J. Wilson Building located at 150 Frank H. Ogawa Plaza, Oakland. The show runs from May 14 through June 6, 2014. The exhibit hours are Monday through Friday from 8:30 am to 5:00 pm. The show will conclude with

a closing appreciation reception on June 6th from 1-2 pm at the lobby.

OAA members Evelyn Call, Yin Marsh, Julia Montrond, and Sonia Tamez are participating in the show produced by the City of Oakland's Department of Human Services in partnership with the

Sonia Tamez

Department of Parks and Recreation. The show's organizer is featuring OAA. In addition to our members' artwork, we will have OAA posters and materials displayed prominently in the building's two locations to attract new members and partnerships.



• **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson** / rixingm@gmail.com / (925)-256-6849

OAKLAND CHAMBER OF COMMERCE SHOW

July 11th, through October 3rd, 2014

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules**CHAIR:** Evelyn Call — evallarabs@att.net — (510) 632-7283**RECEIVING:** Friday April 25th, 2014 from 10 AM until 11AM at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.**JUROR:** Benny Alba <http://www.bennyalba.com/>**ACCEPTED WORKS:** Pick up at the Presbyterian Church on October 3rd, 2014 between 10 AM and 11 AM.**ENTRIES:** Up to 2 entries will be accepted per member. Entries will be two dimensional; 12"x 12" min. and 36"x 36" max. - nominal size including mats.**Artworks depicting iconic scenes of San Francisco are not appropriate for this venue!** If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"x30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** August 2010 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.**FRAMING:** No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

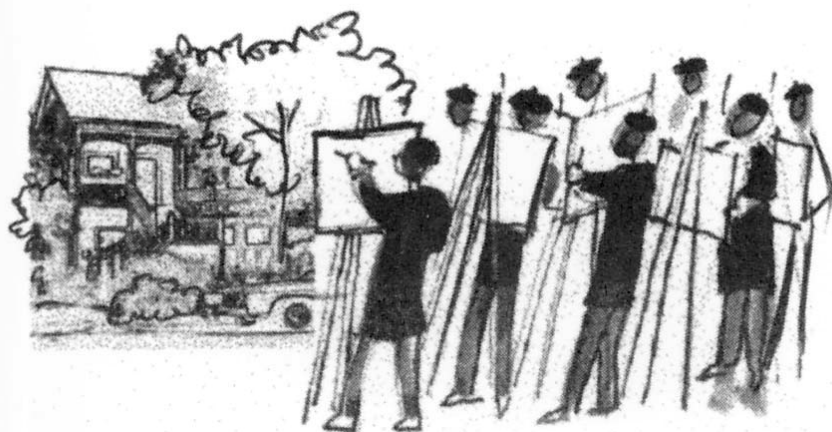
Entry Forms : Must be filled out completely and affixed to the upper left hand corner on the back of the entry.**PLEASE TYPE OR PRINT LEGIBLY!****AWARDS:** First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.**INSURANCE:** A waiver must be signed on receiving day.**SALES:**All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Tina Nelson rixin2@aol.com or 925 256-6849.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9% will be added to all sales.

Without art, the crudeness of reality
would make the world unbearable.

George Bernard Shaw

Oakland Art Association



Join us at oaklandart.org