Elizabeth Kavaler - butter wrappers to fine art

After graduating from CCAC in Oakland with a Certificate of Applied Art, I had to start earning a living. I got together a Portfolio of my work and went to San Francisco to a printing business that I knew used a lot of artists. I walked in the door and told the receptionist: I am an artist and I would like to show my Portfolio to someone. The answer was: We do not hire women artists! I was not quite 20 years old and of course I had heard that many places were discriminating against women.

I persevered however, and got an interesting job at a company that did only printing on parchment, mostly butter wrappers. I was the only artist on the staff, and was not swamped with work at that. As a result, I learned a lot about printing processes because the whole operations was on one floor and I helped with the plate making etc. After a year, designing butter wrappers got pretty boring so I got another job in an art service. There were about 6 artists doing logos, package designs and layouts for advertising. We had some very good and well known clients, such as Standard Oil. During 1945 I moved to New York, and found a job at another printing company specializing in fancy packaging used with make up products. They hired me because of my skill at doing

hand lettering, but after a year or so I got another very good job at a Cosmetic company. I was again the only artist on staff and did all of the packaging and advertising work. My first son was born in 1953, and since then I have only done freelance work.

I moved with my family back to the Bay Area in 1958. After our 3 chil-



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Elizabeth Kavaler - continued from page 1

dren were in school I had a strong urge to go back to doing something creative. I enrolled in an evening class at CCAC and told my husband to put the kids to bed. I studied etching with a very good teacher. Later on I studied in the studio of Kathan Brown

who started the Crown Point Press, and she taught me how to do color etching on 2 plates or more. The first juried show I entered was in 1965, with the San Francisco Women Artists showing at the Museum of Modern Art. I was not only accepted but even received an Award. I have been doing Etching ever since! I mix my inks from dry pigment and oil and do all my printing on my own press. About 20 years ago I added watercolor painting to my repertoire.

Getting to know our show judges

Editors note: Due to space limits in the recent news letters (i.e. the rapid succession of OAA shows), we have not been able to introduce you to our Show Judges in a timely manner. This article gets us back up to date, and hopefully we can stay current going forward.

The OAA SMALL FORMAT SHOW at the Rockridge Library was judged by Liz Breger, (a.k.a. Beth Pewther). Liz has been on the Art Com-

mittee of the SF Unitarian Church for the past 7 years reviewing and selecting artists and helping to hang shows in their "Kings Gallery". Before retiring in 1997, she made a living as a graphic design professional and made fine art in her offtime. As a fine artist, she has shown her work in New York City where she lived in the 60's, and since moving to San Francisco in 1970, has shown in numerous Bay Area venues for over 35 years. Her most recent showing was at

Sun Gallery in Hayward. Her art has ranged thru many media; painting, collage, fabric work, tile murals, photography, and digital photo collage.

The ORINDA LIBRARY SHOW will be judged by Charlotte Huntley AWS who has been an avid California artist since she scribbled on the walls. She learned to control these urges with a for-

Continued "Judges" on Page 5

Mark your calendar:

July 20 10am—noon, September 21, November 30, & January 18, 2008. These are the upcoming dates for the Oakland Chamber shows. Dates are to pick up artwork from the prior show as well as enter work for the new show. Rules for the July show are given on page 6.

July 22 2:30pm—4:30pm Orinda Library reception. (see back page for details)

July 31st 1pm—3pm End of Rockridge Small Format show, pick up your artwork at the Rockridge Library located at 5366 College Ave., Oakland.

August 3 3pm Board meet-

ing at in the Learning Center at the Oakland Museum of California. All members are encouraged to attend.

August 17th 10am-12:30pm End of Orinda Library Show, pick up your artwork at the Orinda Library. JULY 2007 PAGE 3

Notes and other news

Two new members were accepted into Oakland Art Association during the July 6th board meeting. On behalf of all members welcome to OAA!

Ikuko Boyland

2656 Francisco Way El Cerrito, CA 94530 (510) 232-9864 ikkoart@sbcglobal.net

Keith Young

892 Rancho Arroyo Pkw Fremont, CA 94536 (510) 792-0633 toody@msn.com

Please note these details in your roster.

- Please attend the Orinda
 Library Reception on July 22nd
 at the Library (see back page).
 Show co-chairman June Coy
 has asked that everyone showing at the Library bring a copy
 of their "Artist Statement" for
 a notebook that will be part of
 the exhibit. If you didn't bring
 one to the take in, please bring it
 to the reception.
- OAA member **Phil Simon** is showing a number of his works at the **Cuisine Restaurant** 1015 Clay St in Oakland. This place is getting excellent reviews, so Call (510) 834-7363 have dinner and enjoy Phil's work.
- Wenda Pyman is showing a number of her photographs emphasizing landscapes now through August 11th at the Moraga Art Gallery 570 Center Street. Moraga.
- **S. Newman** will have her paintings on display at both

Café' Teatro (300 Frank Ogawa Plaza in Oakland) and at **Bucci's** (6121 Hollis in Emeryville) through August. Both are great places eat and enjoy!

- While wandering through the Oakland Zoo in June, your editor discovered a wonderful exhibit of wildlife paintings by Rita Sklar up now through mid Sept. in the main exhibition hall.
- Stan Cohen has a large (+/-80 paintings) retrospective show at the Metropolitan Transportation Commission Gallery in June and July. (101 Eighth St., Oakland.)
- OaklandArt.org is now our official web address. Current plans are **not elaborate** for this website, but rather to serve OAA's need to disseminate information to our members and the public at large. The site will develop over time, but at the moment is simply an archive of past newsletters and various downloadable forms (entry forms etc.) and information. One of the first expansions will be to include links pointing to Members and Friends of OAA web sites. Please contact the editor for information, and of course suggestions / comments are always welcome. Check it out.
- OAA Publicity Chairman, Wenda Pyman suggests that all members who have access to a computer send an electronic invitation announcing our various shows to their email friends, business contacts and other groups they may be affiliated with.
- Member Stan Cohen was

contacted by a rep from **Aaron Bros.** concerning their 1 cent sale on frames, canvases etc. Now through July 22.

- Join in the city sponsored **Gallery Crawl** on the 3rd Thursday of every month. About 20 galleries in the downtown area from Jack London Sq. to Rockridge participate. Call (510) 622-8190
- OAA has been contacted by our longtime gallery host the Oakland Chamber with news that AHC is trying to hire qualified Teachers and Artists to Instruct or Assist in the award winning ArtEsteemsm Program. Please download full information from the link on our website www.Oaklandart.org or contact the editor for more information.
- Please **contact the editor** as follows with any corrections and suggestions:

Rick Nelson

1584 Webb Lane Walnut Creek 94595 rixin@aol.com (925) 256-6849

• Thanks to all the members who helped with this months newsletter, including:

Bobbe Anderson
Stan Cohen
June Coy
Gladys Eaton
Elizabeth Kavaler
Tina Nelson
Wenda Pyman
Shirley Schmalfuss

OAKLAND ART ASSOCIATION

ROCKRIDGE LIBRARY GALLERY - SMALL FORMAT SHOW

JULY 2 - 31, 2007

Juror: Beth Pewther.

First Award: Nancy Sears, "Malaysian Geese"
Second Award: Carolyn Price, "Elephant Reflections"
Third Award: Marie Guelld, "The Old deYoung"
Merit Awards Marie Guelld, "Summer Shadows"

Catherine Fasciate, "Persimmons and Pottery"

Phil Simon, "Untitled #2" Wenda Pyman, "Diablo Oak" Betty Irvine, "Peru Market" Light Ruth, "Tellaro, Italy" Nancy Sears, "Sticks"

EXHIBITING ARTISTS:

Bette Evans Anderson	"Old Bosham Post Office"	Watercolor	\$ 250
	"Umbria"	Watercolor	250
	"White Camellias"	Watercolor	250
Bobbe Anderson	"Shady Corner"	Oil	150
Ikuko Boyland	"Fog Over Maple Tree"	Oil	200
	"Margarita Please!"	Watercolor	230
	"Spring at Rush Ranch"	Oil	200
Evelyn Call	"Oakland Oiler Harbor"	Oil	225
Stan Cohen	"Gables and Brick"	Watercolor/Shadowbox	225
	"Sedona Valley"	Watercolor/Shadowbox	150
James Coy	"China Cove"	Watercolor	300
	"Flower Shop"	Watercolor	250
June Coy	"Point Lobos"	Watercolor	350
-	"Sail Boats"	Watercolor	250
Gladys Eaton	"Piedmont Center"	Watercolor	150
Catherine Fasciate	"Persimmons and Pottery"	Oil	880
	"Sunflowers"	Oil	400
Marie Guelld	"Summer Shadows"	Watercolor	185
	"The Old de Young"	Watercolor	300
Betty Irvine	"The Path"	Acrylic	300
	"Peru Market"	Acrylic	300
	"Yosemite"	Acrylic	300
John Mallon	"Garden of Pleasure"	Acrylic	95
	"Sisters"	Acrylic	95
Joanie Murphy	"Reflection"	ink block Print	100
Rick Nelson	"Port Townsend Light"	Photography	50
	"Rodeo"	Photography	7 5
Tina Nelson	"El Capitan-Yosemite"	Photography	75
	"View of El Capitan,		
	January-Yosemite"	Photography	75
	"Yosemite in January"	Photography	75
Danuto E. Nitocki	"Limantour Meadow"	Watercolor	200
	"Storm Coming"	Watercolor	200
	"Viburnum Trilobum"	Watercolor	250

(cont'd.)

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ROCKRIDGE LIBRARY SMALL FORMAT SHOW EXHIBITING ARTISTS (continued)

Carolyn Price	"Another World"	Colored Pencil & WC on Mylar.	195	
•	"Easy Rider"	Watercolor	325	
	"Elephant Reflections"	Mixed- WC & Colored Pencil	325	
Wenda Pyman	"Diablo Oak"	Photography	165	
	"Lafayette Reservoir"	Photography	165	
Florence G. Rossi	"Fish"	Print	400	
Light Ruth	"Gordo's Tacos"	Oil	250	
	"Pacific Beach Burger"	Oil	250	
	"Tellaro, Italy"	Oil	300	
Iris Sabre	"Floating Moss"	Oil	300	
	"Inside the Reef"	Oil	250	
	"San Juan Bautista"	Oil	250	
Shirley Schmalfuss	"Persimmon Time"	Acrylic	200	
Nancy Sears	"Malaysian Geese"	Oil	375	
,	"Red Mill"	Oil	275	
	"Sticks"	Oil	450	
Phil Simon	"Untitled #1"	Oil on Museum Board	300	
	"Untitled #2"	Oil on Museum Board	300	
	"Untitled #3	Oil on Museum Board	300	
Rita Sklar	"Lake Merritt Australian Trees" Watercolor			
	"Mountain View Cemetary"			
	"Sunset"	Watercolor	245	

Judges – continued from page 2

mal education at Scripps College, Chouinard School of Art, and the Los Angeles County Art Institute, only to have them reemerge to the benefit of community theaters in the San Francisco Bay Area and Chicago. This imaginative, award-winning, enthusiastic Watercolor Artist has, in the last ten years, had over 250 paintings accepted in National Juried Art Exhibitions in forty-one states and is a Signature Member of 24 Art Societies. Charlotte has proven to be a popular Dem-

onstrator, knowledgeable Juror, inspiring Workshop Instructor, and an Awardwinning author. (For more information please see www.charlottehuntley.com).

Our JULY OAKLAND CHAMBER SHOW juror is California artist **Benny Alba**. Alba is primarily a painter; with printmaking as a secondary media. A full time artist, Benny Alba exhibits extensively in group and solo shows, and offers year around appren-

ticeship with the intention of passing on information not only on how to create art and to exhibit but also how to enjoy the artist life. Alba has an encompassing taste, an artist's passion for creative explorations and an awareness of good presentation. A contemporary artist, Alba has been president of the international group "The California Society of Printmakers" and is collected nationally by museums. (For more information please see www.bennyalba.com).

OAKLAND CHAMBER OF COMMERCE SHOW

July 20, 2007

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules

CHAIR: John Mallon

RECEIVING: Friday, July 20, 2007 from 10 AM until 12 noon at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.

JUROR: Benny Alba (visit her website at www. bennyalba.com)

ACCEPTED WORKS: Pick up at the Presbyterian Church on Friday September 21, 2007 between 10 AM and 12 noon.

ENTRIES:

- Entries will be two dimensional; 16"x 20" minimum and 36"x 36" maximum.
- Up to 3 entries accepted per member, but only 1 of the 3 may be "large" (i.e. over 30").
- Works restricted to original work no class work or copies.
- Nudes and political statements are not accepted (venue requirement).
- All work must be for sale.
- The Chamber reserves the right to reject any work from the show for any reason.
- Any work shown at a Chamber of Commerce Show prior to 2004 may be shown again at this show.
 Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.
- To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING:

- No wide (may not exceed 3") or elaborate frames will be accepted.
- Mats must be clean and well cut.
- Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.
- Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

PLEASE TYPE OR PRINT LEGIBLY!

AWARDS: First award \$100; Second award \$50; Third award \$25. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

SALES:

- All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Treasurer (Stan Cohen 510 553-3003).
- OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.
- The artist agrees that 30% of the sale price will be taken as a contribution to OAA.
- Sales tax of 8.75% will be added to all sales.

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July 2007 Page 8

Artists, Members, Friends of OAA, and guests are all invited to a reception to be held at the Orinda Library on Sunday July 22nd between 2:30pm and 4:30pm. Members are asked to bring an Hors d'œuvre plate. Wine and soft drinks will be provided.

The Library is located at 24 Orinda Way in Orinda. Please see last months newsletter for directions and a map.

