

OAKLAND ART ASSOCIATION

July 2011

www.OaklandArt.org

Enter Two Great Shows in July!

Oakland Art Association is all about offering its members great public venues to show their art, and this month we have two great examples. First is our "Flagship" show at the Oakland Chamber, opening July 22nd. Rules for the Chamber show are published on page 5.

Second is the John

Muir Hospital Show in Walnut Creek. The show will be at the Surgery Center beginning on Saturday July 30th, through Friday September 9th. The rules for this show are printed on page 4, please read the rules carefully as some details have been updated!! The

map printed on Page 8 may also be of help to you. This venue gets a lot of traffic, as the area is bustling with both patients and family members waiting for patients.

If you have issues with getting your art to or from the shows, please contact the Show Chairmen or the editor, and they'll connect you to other exhibitors!

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Mark your calendar:

July 22, September 23 November 18, and January 20, 2012. These are the dates for the upcoming **Oakland Chamber shows.** (pick up previous and enter the new show) See rules page 5.

July 29, 4pm Board meeting in the **upstairs meeting**

room of the Rockridge Library located at 5366 College Ave in Oakland. All members are encouraged to attend.

July 30th John Muir Show Opens. Drop off work at the John Muir Medical Center 1601 Yg-

nacio Valley Road in Walnut Creek, between 9 AM and 10:30AM Rules for this show are given on page 4.

September 9th John Muir Show pick up work at the John Muir Medical Center 1601 Ygnacio Valley Road in Walnut Creek, between 2 and 5:00 PM.

Together Towards the Top

Several years ago one of Europe's biggest IT companies with 5,400 employees in 7 countries, purchased one of my paintings from the SF MOMA Artist Gallery. The President of the Norway branch wrote me that: "**The Place to be** is our vision and your painting is our symbol. We are truly a culturally driven company and in many ways 'different'.

the original is in the lobby of the main office in Oslo. Your name is a household name in our company."

In September the Norwegian employees (all 1600 of them) will gather at a conference to, among other things celebrate 40 years of hard work and success. The company has offered to pay for me (along with Jampa Thinlay) to join

the group for 4 days, during which time we will attend various events including dinner at the home of the company President. As part of this conference, the company commissioned me to do a second painting which will be unveiled during the gathering. After presenting a preliminary sketch of the painting I was told that on Sept. 3rd, a group of com-

pany employees will climb the highest mountain in Norway using ropes and climbing picks, attempting to set a record for the most people on top at the same time. It is a lucky coincidence that my painting relates so well to

S. Newman

that upcoming accomplishment!

The image that came to me upon hearing what they wanted to express was "Together Towards the Top" based on a photograph Jampa Thinlay took while he was home in Tibet. They constantly work to be their best, pushing against the top. To me "The Top" is the striving to be one's best self in all aspects; a philosophical aspiration which brought to mind the pilgrimages climbing to the monasteries high in the mountains. The group of multi-ethnic people helping one another to climb the mountain, symbolizes their idea that "to be successful we need to be extremely good at working together". Under the clouds is an image of the Tibetan Deity of wealth. Wealth in the philosophical sense is not limited to the acquisition of money, property, or fame, but also wealth in a spiritual sense.

On the back of the painting I have written some thoughts on success and wealth, (*see opposite page*) which Jampa Thinlay has also translated into Tibetan. The President has said they plan to include these thoughts and words in communicating the company culture and vision.

I am delighted to have been given such a special opportunity.



"The Place to be"

S. Newman

Your picture is on all of our presentation materials and hangs in all of our offices –



**“Together Towards the Top”
S. Newman**

To Unite with harmony requires profound humility and awareness of the interdependence of all things. To harness and transcend that energy to Create is to be truly successful.

Wealth is the embodiment of appreciation, compassion, and empathy. To be completely engaged in the moment; embracing the experience with total joy and an open heart.

OAA Satellite Shows			
All beginning/end dates are approximate - please contact the coordinator for exact dates			
First Federal Savings		Piedmont Gardens	
6058 College Ave Oakland, CA 94618		110 41st Street Oakland, CA 94611	
Julia Montrond coordinator (510) 841-0688 jmontrond@gmail.com		George Ehrenhaft (925) 377-9315 wrhotline@aol.com	
March	S.	March	Rita
April	Newman	April	Sklar
May	Julia	May	Carol
June	Montrond	June	Sideman
July	Yin	July	Evelyn
August	Marsh	August	Call
September	Michael	September	Judith
October	Topliff	October	Mortenson
November	Dee	November	Gisela
December	Nitecki	December	Volkmer
Salem Lutheran Home		Jack London Square	
2361 East 29th Street Oakland, CA 94606		Foot of Broadway Oakland, CA	
Juliet Mevi-Shiflett (510) 548-0714 jmevishiflett@yahoo.com		Rita Sklar (510) 531-1404 ritaart@sbcglobal.net	
March	Pat	March	Micaela
April	Dahlberg	April	Marsden
May	Tina	May	S.
June	Nelson	June	Newman
July	John	July	Rita
August	Henry	August	Sklar
September	Yin	September	John
October	Marsh	October	Henry
November	S.	November	
December	Newman	December	

John Muir Medical Center Show

1601 Ygnacio Valley Road, Walnut Creek, CA

July 30th through September 9th, 2011

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, and woodcuts.

Exhibit Rules

SHOW CO-CHAIRS: Yin Marsh — yinmarsh@gmail.com — (510) 528-0938

Tania Savine — Tania_savine@yahoo.com — (510) 280-2943

RECEIVING: SATURDAY, July 30th, 2011 from 9 AM until 10:30AM at the John Muir Medical Surgery Center (Garage building—lowest level) 1601 Ygnacio Valley Road in Walnut Creek. (See map on page 8)

JUROR: Larry Wilson

ACCEPTED WORKS: Pick up at John Muir Medical Center, between 2 PM and 5 PM on FRIDAY Sept. 9th, 2011.

ENTRIES:

Entries will be two dimensional; 16"x 20" (or 320 square inches) plus frame minimum and 46"x 46" (or 2100 square inches) maximum including the frame.

Up to 3 entries accepted per member, but only 1 of the 3 may be "large" (i.e. over 1000 square inches including frame).

Works restricted to original work – no class work or copies.

All work must be for sale.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

John Muir Medical Center reserves the right to refuse to exhibit any work of art which it determines at its sole discretion to be unsuitable for exhibition in the hospital setting. Included in the unsuitable category are nudes and any subject which could be construed as being of a religious or political nature.

ENTRY FEE: \$8.00 per entry.

FRAMING:

No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut.

Frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (or 720 square inches) if covered, must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry. Labels must give: DIMENSIONS, DATE OF WORK AND MEDIUM. **PLEASE TYPE OR PRINT LEGIBLY!**

AWARDS: First award \$125; second award \$75; third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman (Stan Cohen 510 553-3003).

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.

The artist agrees that 30% of the sale price will be taken as a contribution to OAA.

Sales tax of 9.25% will be added to all sales.

OAKLAND CHAMBER OF COMMERCE SHOW

July 22nd, 2011

Paintings (all Media), Drawings, Photography, Collage, Monoprints, etchings, woodcuts

Exhibit Rules

CHAIR: Evelyn Call — evallarabs@att.net — (510) 632-7283

RECEIVING: Friday July 22nd, from 10 AM until 11 AM at the Presbyterian Church, 4101 Park Blvd., Oakland. Enter parking lot from Hampel Street.

JUROR: TBD

ACCEPTED WORKS: Pick up at the Presbyterian Church on Friday September 23rd, 2011 between 10 AM and 11AM.

ENTRIES: Only the first 21 entries will be accepted due to space limitations. **Only 1 entry will be accepted per member.** unless too few pieces are entered before the 11 AM deadline, in which case the Show Chairman **may** accept additional works provided they are immediately available, up to a grand total of 21 entries.

Entries will be two dimensional; 16"x 20" min. and 36"x 36" max. - nominal size including mats.

Artworks depicting iconic scenes of San Francisco are not appropriate for this venue! If entered, artwork in this category may be rejected at the sole discretion of the show chairman.

Because only 7 "large" (i.e. over 24"x30") works can be displayed in the show space, only the first 7 "large" pieces will be accepted, unless specifically allowed by the Show Chair.

Works restricted to original work – no class work or copies. Nudes and political statements are not accepted (venue requirement). All work must be for sale. The Chamber reserves the right to reject any work from the show for any reason.

Any work shown at a Chamber of Commerce Show **prior to** November 2007 may be shown again at this show. Any work having won a cash award in any OAA show is not eligible to receive another cash award but may receive a merit award.

To be entered as a single work, any grouping of 2 or more works must be mounted within a single frame which meets the overall size requirements.

ENTRY FEE: \$8.00 per entry.

FRAMING: No wide (may not exceed 3") or elaborate frames will be accepted.

Mats must be clean and well cut and frames must be clean, sturdy and no protruding screw eyes or hangers will be allowed.

Works larger than 24" x 30" (if covered) must be under plastic instead of glass.

LABELS: Must be filled out completely and affixed to the upper left hand corner on the back of the entry.

PLEASE TYPE OR PRINT LEGIBLY!

AWARDS: First award \$125; Second award \$75; Third award \$50. Merit awards are given at the discretion of the Juror.

INSURANCE: A waiver must be signed on receiving day.

SALES:

All sales made during the show and/or 30days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chairman Stan Cohen 510 533-3003.

OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted. The artist agrees that 30% of the sale price will be taken as a contribution to OAA. Sales tax of 9.25% will be added to all sales.

OAA show entry form

Attach this label to the upper left corner on the back of the entry. PLEASE WRITE OR PRINT LEGIBLY!

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

This work has already won an OAA cash award ()

Artwork exhibited in these prior OAA shows:

Please mark one of the following:

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Phone _____

Title _____

Price _____ Medium _____ Date _____

Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

DO NOT display images of this work online ()

_____ SHOW

Artist _____ Date _____

Title _____ Price _____

Artists Receipt

News and Other Notes

• On June 24th a dozen artists and Professor Christian Fagerlund met at the Rockridge Library to kick off the first of the new series of **OAA Critique Sessions**. Participants were very pleased with the event, and generally looking forward to the **next Critique to be scheduled in the Fall of this year**. Watch this space for upcoming details!

• Although the ongoing **Chamber Shows** are currently restricted to one painting per member, it usually happens that not all 21 spaces are taken. In these cases, the Show Chairman **Evelyn Call will fill out the show with work from members who are on site at 11am and have their art available**. Stick around, you can often get your second painting in!—see rules on page 3.

• **Tina Nelson** will be showing 30 of her oil paintings at **Boundary Oaks Golf Course** in Walnut Creek May 19th through August 3rd.

• **S. Newman** has her work showing at the **Dash Café** at 420 Judah Street in San Francisco, and coming up at the **Tuk Tuk Thai Café** located at 2468 Shattuck in Berkeley.

• In addition to the upcoming **Chamber Show series** and the **John Muir Show** detailed on pages 4 and 5 respectively, we have another juried show in the queue at the **Boundary Oaks Golf Course in Walnut Creek** – opening October 17th through year end 2011.

• **Contact the editor** as follows with any corrections and suggestions: **Rick Nelson / 1584 Webb Lane / Walnut Creek 94595** rixingm@gmail.com / (925)-256-6849

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Entry Fee _____ Size: H _____ W _____

OK to display image of this artwork online ()

OK to display online, but only with a watermark ()

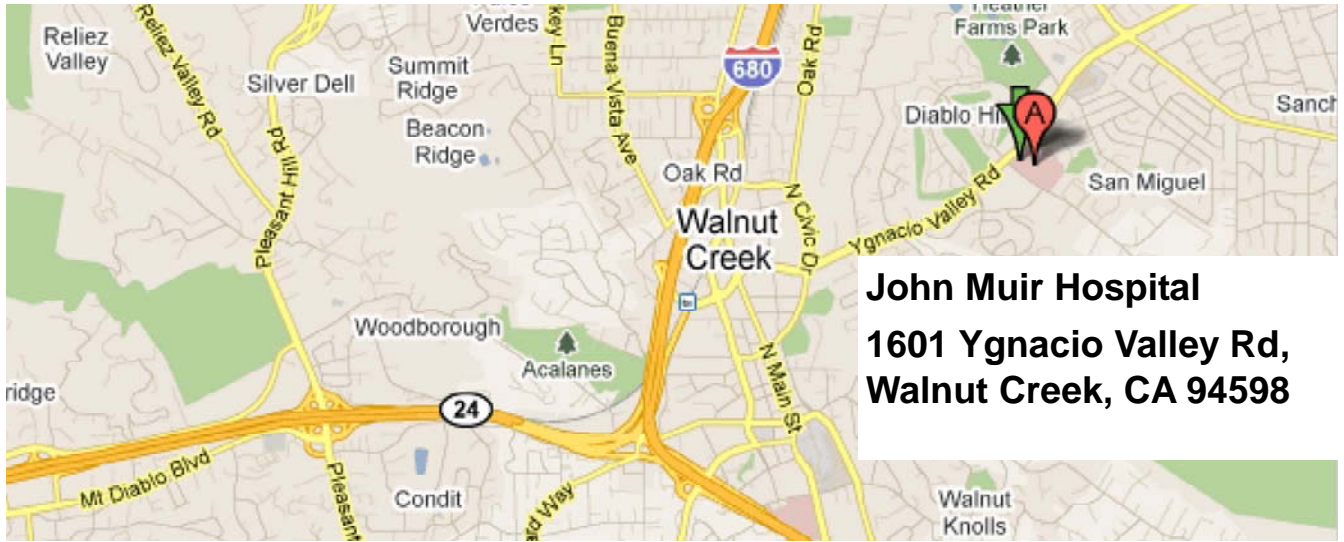
DO NOT display images of this work online ()

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Title _____ Price _____

Artists Receipt



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